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[www.frankstonnetball.com.au](http://www.frankstonnetball.com.au)

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[www.jubileeparkstadium.com.au](http://www.jubileeparkstadium.com.au)

Established 1966

# ANNUAL REPORT



## 2025/2026

Prepared by: FDNA Staff

Presented by: FDNA Board of Management





Frankston District Netball Association Inc respectfully acknowledges the traditional owners, the Bunurong people, as the custodians of this land. We pay respect to all Aboriginal community Elders, past and present, who have resided in the area and have been an integral part of the history of the region.



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The twelve months to 30 June 2026 represented a big year in netball and FDNA is proud to play our part by providing participation opportunities for a wide range of people in a state-of-the-art facility: the centre for excellence for women in sport.

# GENERAL MANAGER'S REPORT

The 2025/26 financial year has been another significant year as we continued to grow into our expanded role as both a community netball association and the manager of Jubilee Park Stadium. Guided by the FDNA Strategic Plan 2025–2028, our work has remained focused on maximising participation opportunities, strengthening pathways, supporting clubs, and ensuring the stadium continues to serve as a welcoming, active and sustainable home for netball and the broader community.

This year's achievements reflect the commitment, adaptability and professionalism of our team. Across competitions, umpiring, programs, administration, marketing, hospitality, venue operations and events, our people have worked hard to deliver quality experiences for members while also responding to the demands of a much larger and more complex organisation. Their efforts have supported strong competition delivery, positive participant experiences, continued community engagement and the ongoing establishment of Jubilee Park Stadium as a high-performing venue. Pleasingly, the Association met Council's key KPIs for the year and delivered financial results within 5% of the approved budget, demonstrating both operational discipline and a strong focus on agreed outcomes.

We are pleased with the continued growth of our cafe, hospitality and venue hire operations. The cafe has become more than a service for stadium visitors; it is now an important revenue stream that helps protect the affordability of netball and supports FDNA's capacity to maintain access to Jubilee Park Stadium under our management. Growth in hospitality, events and commercial activity strengthens the overall business model and assists us to balance the financial responsibilities of operating a major community asset while keeping netball at the centre of the stadium's purpose.

Our progress this year also reflects the strategic importance of the stadium. It provides FDNA with a unique opportunity to grow netball, support Peninsula Waves and development pathways, welcome other sports and community users, and create a facility that builds belonging on and off the court. Managing this facility brings significant responsibility, but it also gives FDNA greater control over how netball is prioritised, how members experience the venue, and how commercial revenue can be reinvested for long-term community benefit.

I extend my thanks to the Board of Management for their leadership throughout the year. Their volunteer contribution is significant, particularly as FDNA continues to navigate increased governance, financial, facility and community responsibilities. I also thank our many volunteers across clubs, competitions, committees, umpiring, events and match day operations. FDNA relies on the generosity and commitment of people who give their time, knowledge and energy so that others can play, umpire, coach, support and belong. I am also deeply grateful to our staff, now numbering close to 40, whose collective contribution makes these results possible. From casual team members in the café making coffee through to long-serving administration staff who have supported the Association for decades, every role matters and every contribution is valued.

Looking ahead, our priorities for the coming year are clear: We will work to strengthen the player pathway from grassroots participation through to Peninsula Waves, invest in umpire development and support, and grow both the netball and business sides of the Association in both volume and diversity. This includes creating more opportunities for more people of different ages, abilities, backgrounds and interests to participate, while also building the commercial strength needed to keep fees as affordable as possible and ensure the stadium remains accessible, vibrant and sustainable.

*Miranda Castles*  
GENERAL MANAGER



# OUR PURPOSE

FDNA's overarching purpose is clear. We are here to: "maximise participation opportunities for children, youth and adults in netball."

The growth of netball is our number one priority. We want to see more people playing more netball. We want to offer more netball experiences to more people, ensuring we keep our existing members and participants involved in our sport.

Our community is made up of many, including players and their families, coaches, officials, administrators, supporters, fans, event promoters, related industries, government agencies, commercial partners, volunteers, venue and other staff, and more. Together we will continue to inspire multigenerational involvement.

# OUR VISION

Our vision for our community reflects expanded aspirations and operation: "We are an active and inclusive community, striving for success in sport, business and life." We believe involvement in our sport can improve health and social outcomes. Jubilee Park Stadium is a hub for netball and the broader community.

# OUR VALUES

Our values provide a common anchor point that we all should understand and work towards in every setting, every day.

The ABCDE of FDNA:

- All-in – team on court, team off court
- Belonging – we create safe spaces for all
- Courage – we value personal growth, challenge ourselves & take calculated risks
- Diversity – we value every person & show respect to all
- Excellence – we strive for the highest standards, always with integrity

TO VIEW OUR 2025 - 2028 STRATEGIC PLAN HEAD TO OUR WEBSITE:  
[WWW.FRANKSTONNETBALL.COM.AU](http://WWW.FRANKSTONNETBALL.COM.AU)



# OUR STRATEGIC PILLARS

## To Grow

Expand and increase participation in our sport at all levels for all people.



## To Play

Drive game development and event delivery. We are the ultimate team sport.



## To Inspire

Excite, engage and connect our community through netball.



## To Lead

Develop our people, build strong partnerships, support our members, & service the JPS & broader community.



TO VIEW OUR 2025 - 2028 STRATEGIC PLAN HEAD TO OUR WEBSITE:  
[WWW.FRANKSTONNETBALL.COM.AU](http://WWW.FRANKSTONNETBALL.COM.AU)

# OUR NETBALL PARTNERS



## OUR NETBALL CLUBS

- |             |                        |                 |
|-------------|------------------------|-----------------|
| *BAXTER     | *FRANKSTON DOLPHINS    | *SOMERVILLE     |
| *BRUCE PARK | FRANKSTON SOUTH SAINTS | *ST THOMAS MORE |
| *CARRUM     | *KARINGAL              | TYABB JUNIOR    |
| CRIB POINT  | *LANGWARRIN            | *YCW            |
| *FAIRWAY    | *MT ELIZA              |                 |

\*FDNA Affiliated Clubs

## OUR STADIUM & PRECINCT PARTNERS

YCWFC – FRANKSTON YCW FOOTBALL NETBALL CLUB

FPCC – FRANKSTON PENINSULA CRICKET CLUB

FDBA – FRANKSTON & DISTRICT BASKETBALL ASSOCIATION

MVC – MORNINGTON VOLLEYBALL CLUB

BOBCATS – FRANKSTON BOBCATS BASKETBALL CLUB

SEM – SOUTH EAST MAGIC BASKETBALL CLUB

## OUR SPONSOR PARTNERS

- |                                        |                                                           |
|----------------------------------------|-----------------------------------------------------------|
| • FRANKSTON TYREPOWER                  | • MAURICE BLACKBURN LAWYERS                               |
| • FRANKSTON RSL                        | • FLINDERS CHRISTIAN COMMUNITY COLLEGE                    |
| • ORTHODONTIC SPECIALISTS OF MELBOURNE | • BAY CITY AUTO GROUP                                     |
| • BENDIGO BANK – COMMUNITY BANK        | • VACCA (VICTORIAN ABORIGINAL CHILD AND COMMUNITY AGENCY) |
| CARRUM DOWNS & MARRIOTT WATERS         | • CORE24 HEALTH CLUBS                                     |
| • TOORAK COLLEGE                       | • THE MAN IN THE STANDS                                   |
| • PENINSULA GRAMMAR                    | • KUKRI SPORTS                                            |
| • WOODLEIGH SCHOOL                     | • BAYSIDE SHOPPING CENTRE                                 |
| • PENINSULA SPORTS MEDICINE GROUP      |                                                           |



# OUR GOVERNANCE

The members of the 2025-26 Board of Management are detailed in the table below.

The Board is the Association's governing body. Its functions and responsibilities are established by the Constitution. <https://frankstonnetball.com.au/rules-and-regulations/>

Board members are elected or appointed in accordance with the Constitution for a term of either twelve months or three years.

Board meetings are generally held monthly or as required from time to time.

In 2025-26 the Board met 11 times. Attendance at these meetings is included in the table below:

| Name            | Role           | Term                | Attended | Eligible to attend |
|-----------------|----------------|---------------------|----------|--------------------|
| Rachael Mahoney | President      | Oct 2026            | 10       | 11                 |
| Robyn Young     | Vice President | Nov 2026            | 11       | 11                 |
| Damien Pepper   | Treasurer      | Nov 2026            | 10       | 11                 |
| Jacqui Pringle  | Secretary      | Oct 2027            | 7        | 7                  |
| Tania O'Dea     | Member         | Resigned April 2026 | 5        | 9                  |
| Trevor Parker   | Member         | Nov 2026            | 7        | 7                  |
| Alisha West     | Member         | Oct 2028            | 4        | 7                  |

## Finance and Risk Advisory

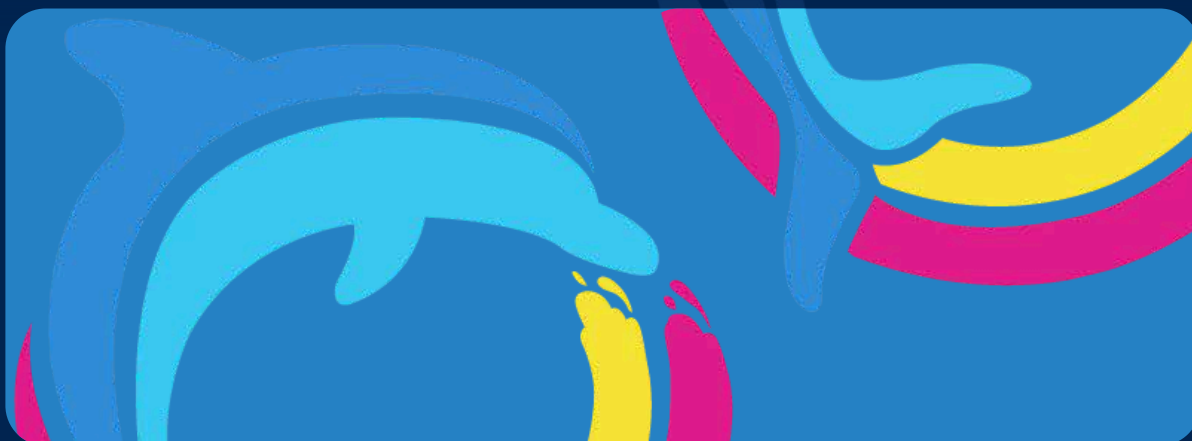
The Finance and Risk Advisory (FARA) are a Subcommittee of the Board. Their responsibilities and delegated authority are stipulated by the Board. The FARA review the Association's financial reports and risk register in detail, and make recommendations for the Board to consider.

Members of the FARA are appointed by the Board, reviewed annually.

The members for 2025-26 are:

| Name            | Role                         |
|-----------------|------------------------------|
| Damien Pepper   | Chair                        |
| Trevor Parker   | Member (external Accountant) |
| Tania O'Dea     | Member (resigned April 2026) |
| Miranda Castles | General Manager              |





# OUR LIFE MEMBERS

Joan Payne (dec)  
Shirley May (dec)  
Shirley McMurry (dec)  
Lorraine Horton (dec)  
Margaret Osborne (dec)  
Joy Bolam (dec)  
Ailsa Kenney  
Barbara Spark  
Joan Deverill  
Betty Harris (dec)  
Biddy Luehman (dec)  
Faye Muter  
Vivienne Sargant (dec)

Margaret O'Kelly  
Barbara Bond  
Marie Pink  
Connie Castles  
Lynette Luca (dec)  
Barbara Hamilton (dec)  
Margaret Page  
Lesley Chaplin  
Kristine Cockhead  
Sharon Iacovou  
Jillian Hunter  
Anne Tyrrell  
Jenni Milne  
Corinna Harvey

# SATURDAY COMPETITION

## Our Biggest Achievement of the Year

- Increase in team numbers for both Saturday seasons:
- Saturday Spring 2025 – 188 – almost the same size comp as Winter 2025 (197 teams)
  - Saturday Winter 2026 – 204 – first time we have broken the 200 mark.

## What We’re Proud of

Being able to provide a fair & competitive Saturday competition fully inclusive of all ages & abilities.

## Biggest Community Impact

The majority of Saturday clubs are growing which in turn means participation in netball is also growing. This growth brings more families into our netball community, bringing with it opportunities to be involved in Saturday sporting clubs with their kids.

## KEY RESULTS SUMMARY

| Area                                                                                                                          | Key Result / Metric / Commentary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |      |      |      |      |     |     |     |     |
|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|------|------|------|-----|-----|-----|-----|
| <div>Participation Growth</div> <div></div> | <p>Club growth is healthy with participation in netball increasing each year.</p> <table><tr><th>2023</th><th>2024</th><th>2025</th><th>2026</th></tr><tr><td>162</td><td>181</td><td>197</td><td>204</td></tr></table> <p>Here we see a 12% growth from 2023 to 2024, a 9% growth from 2024 to 2025 and a 4% growth from 2025 to 2026, with 2026 breaking the 200 team mark.</p> <p>We have 14 clubs involved for the Winter competition, 11 of these being affiliate clubs. Our Spring competition continues to exceed our expectations with club teams and independent teams from other Associations entering our competition.</p> | 2023 | 2024 | 2025 | 2026 | 162 | 181 | 197 | 204 |
| 2023                                                                                                                          | 2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 2025 | 2026 |      |      |     |     |     |     |
| 162                                                                                                                           | 181                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 197  | 204  |      |      |     |     |     |     |
| <div>Program Delivery</div>                                                                                                   | <p>Kinder Squad, NetSetGO and New to Netball programs successfully delivered on Saturdays.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |      |      |      |      |     |     |     |     |



Saturday sport is thriving in our community and netball participation continues to grow. FDNA’s Saturday Winter and Saturday Spring competitions bring opportunities for playing netball nearly all year round, fostering the love of our game.

# SATURDAY COMPETITION

## KPI DASHBOARD

| KPI              | July 2025 – June 2026                                                                                                                 | July 2024 – June 2025                                                                            | % Change                                                                              |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Participants     | Saturday Spring 2025 – 1,689 players<br>Saturday Winter 2026 – 1,950 players                                                          | Saturday Spring 2024 – 1,657 players<br>Saturday Winter 2025 – 1,874 players                     | 1.0% increase<br>4.0% increase                                                        |
| Teams            | Saturday Spring 2025 – 188 teams<br>Saturday Winter 2026 – 204 teams                                                                  | Saturday Spring 2024 – 185 teams<br>Saturday Winter 2025 – 197 teams                             | 2.0% increase<br>3.5% increase                                                        |
| Events Delivered | Vic Police Community Day (Saturday Spring)<br>Anzac Round-RSL (Saturday Winter)<br>Pink Day- BCNA annual fundraiser (Saturday Winter) | Vic Police Community Day (Saturday Spring)<br>Pink Day- BCNA annual fundraiser (Saturday Winter) |   |
| Volunteers       | Margaret Page<br>Anne Tyrell                                                                                                          | Margaret Page<br>Anne Tyrell                                                                     |  |
| Staff            | Anne Westmoreland<br>Vanessa Vermay                                                                                                   | Anne Westmoreland<br>Vanessa Vermay                                                              |                                                                                       |



## NEXT YEAR PRIORITIES

1

To continue to grow netball participation

2

To maintain a fair and competitive junior club competition

# COMPETITIONS & PROGRAMS

## Evening Competitions

Evening Social competitions continue to be strongest in the second half of the year, with team numbers generally increasing once football-netball and representative commitments have finished.

| 2025-26 Evening Competitions | 2025 Season 2 | 2026 Season 1 |
|------------------------------|---------------|---------------|
| Monday                       | 42            | 33            |
| Tuesday                      | 36            | 37            |
| Wednesday                    | 29            | 28            |
| Thursday                     | 22            | 14            |
| Sunday                       | 18            | 17            |

For context, the table below shows the equivalent team numbers from 2024 Season 2 and 2025 Season 1.

| 2025-26 Evening Competitions | 2024 Season 2 | 2025 Season 1 |
|------------------------------|---------------|---------------|
| Monday                       | 43            | 37            |
| Tuesday                      | 27            | 30            |
| Wednesday                    | 25            | 33            |
| Thursday                     | 16            | 20            |
| Sunday                       | 8             | 18            |



# COMPETITIONS & PROGRAMS



## Evening Competitions

The numbers suggest that Season 2 is a stronger period for several evening competitions. Football-netball commitments are mainly played in the first half of the year, which appears to affect Season 1 participation, particularly on Thursday nights. Monday night numbers also reflect the impact of representative netball commitments in the first half of the year. Once the squad season finishes and players return to their clubs, team numbers generally increase on Monday nights.

Participant surveys highlighted atmosphere, staff and venue as the aspects players most enjoyed. Players particularly valued the welcoming atmosphere, supportive staff and quality of the venue. Areas identified for further review included late game times, umpire development and fixturing matches during school holidays.

More than 80% of teams were retained from Season 1 to Season 2. Of the 17% that did not return, the main reasons provided were injuries and game times.

We will continue working with teams and using participant feedback to identify practical improvements across all evening competitions. Our aim is to provide accessible, enjoyable and sustainable opportunities for a broad range of people across our community and surrounding areas.

## After School Competition

This year, we collaborated with Frankston High School to support the delivery of its netball program. FDNA managed team administration and delivered training sessions at the school. We are proud of this initiative and look forward to exploring similar opportunities with other schools in the future.

The Friday After School competition continues to strengthen our partnerships with local schools. We are committed to building this area further by offering a range of services and programs, including clinics, competition support and team administration.



## Kinder Squad

In 2026, FDNA introduced Kinder Squad, a new program designed for 3–4-year-olds. The program has been very successful and responds to a recognised gap in our community for that age group. This program is designed to build coordination, confidence and early movement skills through activities and fun games. Sessions run for 30 minutes on Saturdays and Mondays, with a maximum of 12 participants per session to support quality engagement. Additional sessions are planned as the program continues to grow.



# UMPIRES REPORT



Our umpiring program continued to recognise and develop talent throughout the year, with several umpires achieving badges or being identified for further opportunities. Retention remains an ongoing focus, with 58% of Saturday umpires returning from 2025 to 2026 and new or experienced incoming umpires making up 42% of the group.

Saturday competitions are supported by approximately 150 umpires covering around 204 teams, while night competitions list approximately 120 umpires across six nights to support around 220 teams. Availability, late withdrawals and retention continue to present challenges, and we remain grateful to those who commit their time each week.

## Achievements

We congratulate the umpires talent identified at last year's State Titles:

Amelia

Arlie

Kalarni

Maeve

and Olivia N, who was also selected to umpire finals at the State Titles.

We also congratulate the following umpires on achieving their first badge:

Cheyenne

Jasmine

Shalom

Taylah

Monique

Abby

Chloe

Emma

Rhianna

Sophia

Lexi

## Acknowledgements

We welcomed Corinna Harvey as Umpire Coordinator for our night competitions. Corinna has approached the challenging role with positivity, determination and a strong ability to build relationships, and we thank her for her commitment as she continues to grow in the position.

Finally, we acknowledge and thank Raeleen for her outstanding contribution as full-time Umpire Coordinator. After 20 years of service to the Association, Rae has stepped back from the full-time role while continuing as Saturday Umpire Coordinator. This has enabled Rae the time to work with Netball Victoria and programs that they run as well as continue her role as Umpire Academy Coach with Netball Victoria. Her knowledge, experience and passion for developing umpires remains invaluable, and we are pleased she will continue to mentor and support our umpiring community.



# PENINSULA WAVES

## Our Biggest Achievement of the Year

After finishing bottom in 2025, VNL reserves have bounced back to secure a spot in the 2026 finals. The championship team campaign included 7 wins, including victories over three top-5 teams, and two Waves VNL athletes were selected to represent on the national stage.

## What We're Proud of

We are most proud of how we hosted three home games that drew large crowds and produced wins. Those events showed our on-field turnaround, strong community support, and improved operations, and they helped fuel the momentum that landed us in the 2026 finals for VNL reserves and earned two athletes national selection. This resulted in our **attendance being up 50% from the previous year.**

## Biggest Community Impact

The return of Mwai Kumwenda had the biggest community impact.

- **High-profile draw:** Her signing generated strong interest across the entire Mornington Peninsula netball community, bringing new and lapsed supporters back to games.
- **Attendance boost:** That interest translated into higher home-game attendance, helping make three matches profitable and lively.
- **Increased engagement:** Social media activity and local press coverage rose, raising the club's visibility and reach.
- **Role-model effect:** Her presence inspired juniors and local players, supporting grassroots participation and talent pathways.
- **Community pride:** The buzz strengthened community connection to the club and made it more attractive.



# PENINSULA WAVES

| KPI              | July 2025 – June 2026        | July 2024 – June 2025        |
|------------------|------------------------------|------------------------------|
| Participants     | 90                           | 80 (12% change)              |
| Teams            | 7                            | 7                            |
| Events Delivered | 6                            | 6                            |
| Volunteers       | 20                           | 20                           |
| Staff            | 1                            | 1                            |
| Social Reach     | 69,100 (Highest viewed post) | 65,000 (Highest viewed post) |



## SUCCESS STORIES

**Mwai Kumwenda** has returned to Peninsula Waves and the VNL level after the birth of her son Maximus and a successful spell at SSN. She played 15 of 18 games and was instrumental both on and off the court - a formidable attacking presence in matches and a dedicated contributor off-court through specialist training and community engagement. Her form earned her a recall to Malawi’s national netball team; she competed at the **Commonwealth Games** and sits as the tournament’s second-highest scorer.

Young gun goaler **Charlize Gabel Joseph**, at the start of her career, has earned a national call-up for the **Cook Islands**, highlighting the depth of talented goalers emerging at Waves.



## NEXT YEAR PRIORITIES

### On court performance

Improve competitive results across all teams by enhancing coaching, talent development, and high-performance pathways.

1

### Financial profit increases

Grow revenue and reduce costs through sponsorship expansion, events monetization, and efficient budgeting.

2

### Growth of governance and processes

Strengthen board capability, policies and operational systems to support sustainable growth and compliance.

3

# FDNA SQUAD



## Program Interest

The 2026 FDNA Representative Squad program began with exceptional interest from our netball community, with 334 players registering to trial for a place in the program.

The 2026 Squad comprised 11 teams across the age groups: three 11U teams, three 13U teams, three 15U teams and two 17U teams.

Trial numbers remain strong, reflecting the continued desire of players and families to be part of the FDNA Representative Squad pathway.

2024 – 318 registered to trial

2025 – 371 registered to trial

2026 – 334 registered to trial

## Tournaments

Throughout the year, teams played a minimum of seven tournaments as well as weekly games in the Monday evening competitions. The tournaments took us to a range of Associations and venues, including Knox, Chelsea, Casey, Caulfield, Bayside, Waverley, Springvale and Mornington; giving players valuable competitive experience across all age groups.

Most tournaments were scheduled in the first half of the year to give players strong preparation for the Central East Zone competitions, where athletes have the opportunity to be talent identified.

## Talent Identification

This year, seven FDNA players were talent identified, an outstanding result that reflects the strength of our program and the hard work of our athletes and coaches. Congratulations to:



MADDISON  
DALES



TANISHA  
WIJERATNE



ZARA  
NATOLI



HANNAH  
SCHLEGEL



POPPY  
TOPFER



JADE  
GIBBS



ALEX HEALY –  
INVITED TO  
TRIAL FOR THE  
19U STATE  
TEAM

Congratulations also to Lorna and her coaching team. This is a terrific achievement and testament to the dedication and commitment of our players and coaches. Well done to everyone involved.

# FDNA SQUAD



## Highlights

Once again, Jess Cox led the squad fundraising effort, coordinating the BBQ at the FDNA tournament and raising more than \$2,000. We are grateful to all of the families who volunteered their time supporting Jess, as this support makes a real difference to the squad program.

Teams also attended a specialist session with Peninsula Waves VNL players and coaches before a Waves home game. This was a valuable opportunity for our players to connect with the Waves program and see the FDNA pathway in action.

Our Diamond teams and 17U teams also competed in weeknight competitions at Waverley, with two teams narrowly missing finals. 17U Opals reached the Grand Final, a fantastic achievement and a great reward for their effort throughout the season.

We want to acknowledge the 17U players who have now aged out of the Squad program, including several who have been part of the FDNA pathway since 11U. Thank you for your commitment, hard work and contribution to the squad.

Particular celebration & acknowledgment to:

Adelaide Hocking  
Alex Healy  
Hannah McKinna  
Lilini Wijeratne  
Lillie Charles



## CELEBRATING 2026

Under the leadership of Jess (Cox) and Lorna, Squad has enjoyed another year of growth, connection and opportunity. Through tournaments & competitions, specialist sessions and pathway opportunities, fundraising and community partnerships, 2026 has been a year of achievement, friendship, confidence and pride, both on and off the court.



# PENINSULA WAVES PATHWAYS

## SUCCESS STORY

Having Mwai Kumwenda return to Peninsula Waves this year means clinic participants have had access to an elite level player and we also saw an increase in interest in clinics. We have had current VNL coaches and players lead Peninsula Waves Clinics creating a link between grassroots and pre-elite netballers.

The 2025 Academy program saw over 20 players selected in representative programs for the 2026 season. We also had two coaches accept positions at representative level and VNL development level. Having Sue Hawkins lead our trainings gives our coaches and players access to one of the most qualified and experienced coaches in Australia.



## KEY RESULTS SUMMARY



| KPI          | July 2025 – June 2026 | July 2024 – June 2025 |
|--------------|-----------------------|-----------------------|
| Participants | 93                    | 82                    |
| Teams        | 9                     | 7                     |



# PENINSULA WAVES PATHWAYS

## Our Biggest Achievement of the Year

In July of 2025 we had our highest numbers of participants in our school holiday clinics.

We delivered clinics in four locations – Nepean, Mornington, Balnarring and Frankston. 396 netballers (342 was the previous highest) took part in the two weeks with VNL experienced coaches and current VNL and VNL pathway players leading the sessions.

## What We're Proud of

The Peninsula Development Academy has expanded again. This year we had two 11&U teams, four 13&U teams and three 15&U teams, two more teams than the previous year.

We had 251 players trial, up on the year before by 56.

We are proud to provide a place for players and coaches alike to develop their skills in the pursuit of representing their Associations in the future.

## Biggest Community Impact

One of the key benefits of holding a VNL licence is providing our community with access to experienced, specialist coaches. This year, we have worked regularly with schools to strengthen their netball programs and increase participation.

We have also supported clubs and Associations (14 during the 2025–26 year) by providing specialist coaches and experienced selectors. This has helped develop club coaches, given grassroots players access to advanced skills and drills, and demonstrated the player and coaching pathways available within our sport.

Across the 12-month period, our VNL experienced coaches and current VNL players delivered 271 clinics to an estimated 4,200 participants.

These clinics catered to a wide range of participants and included junior clinics for children as young as six years old, grassroots development clinics, specialist skills clinics (goaling, midcourt and defence), one-on-one coaching sessions, representative player clinics, coach development sessions, and the provision of independent, experienced selectors for trials and grading.



*By delivering clinics for players of all ages and abilities, we make development opportunities accessible at every stage, inspiring participation, building skills and fostering a lifelong love of netball.*

# PENINSULA WAVES PATHWAYS

## SCHOOL HOLIDAY CLINICS



Our school holiday programs continue to be an important and valued part of our community offering, providing young athletes with opportunities to stay active, develop their skills, and remain connected with the sport during school breaks. While participation remains strong overall, we have seen some fluctuations in attendance throughout the year, reflecting the broader economic pressures many families are currently facing due to the rising cost of living.

Despite these challenges, our clinic programs achieved encouraging results across the reporting period. The 2025 Winter Clinics attracted an impressive 266 participants, demonstrating the ongoing appeal of our programs. The Spring School Holiday Clinics also performed strongly, welcoming 200 participants—just 19 fewer than the record attendance achieved in Spring 2024.

As expected, participation in the 2026 Summer School Holiday Clinics was lower, with 119 registrations. Historically, summer programs can be more challenging as many families prioritise holidays and time away over the Christmas and New Year period, often delaying their return to organised activities until the school year resumes.

Pleasingly, participation rebounded in the April School Holiday Clinics, with 186 participants registering. This strong result highlights the continued demand for quality development opportunities and reinforces the importance of offering engaging and accessible programs throughout the year.

We were privileged to be able to host Na Djinanag Circus who held a workshop alongside our April School Holiday Clinic where all attendees at the clinic had an opportunity to experience the circus activities on offer. This was a great opportunity to work with another local group and see the children enjoy something quite different.

To ensure our programs continue to meet the needs and expectations of our members, we are currently surveying families for feedback. Insights gathered through this process will help guide future planning and support ongoing improvements, enabling us to deliver the best possible experience for participants and their families.

## COMMUNITY IMPACT

Over the past year, we have proudly partnered with more than nine schools across a variety of year levels, delivering meaningful support to netball programs through clinics, after-school activities and tournaments. These partnerships provide valuable opportunities to inspire participation, develop skills, and foster a lifelong connection to the sport among young athletes. As a community-focused organisation, we are passionate about helping schools strengthen and grow their netball programs, and we warmly welcome every opportunity to collaborate with schools seeking to enhance opportunities for their students. Through these connections, we continue to expand the reach and positive impact of netball throughout our region.

# HOSPITALITY

## Cafe Statistics

Revenue increased by 29% compared with the previous year.

Cost of goods increased to 53%, up from 50% last year, driven by higher fuel costs and supplier pricing. We have aimed to minimise the impact on customers by absorbing these additional costs where possible.

## Event Statistics

Events held across the year increased by 60%, reflecting continued growth in community and venue activity.

## Highlights

We continued our partnership with Vic Kids Eat Well, supporting healthier food choices and achieving a 46% increase in healthy options sold.

We continued recycling plastic bottles through the 10c Container Deposit Scheme, with proceeds donated to our partner charity, MSFIN.

We continued our partnership with Nairm Marr Djambana, supporting Indigenous catering for meetings and events.

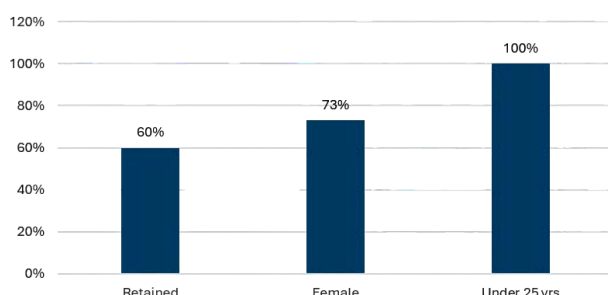
Team member retention reached 60%, with some staff progressing from cafe roles into venue supervisor positions. We are proud to be able to offer employment to around 15 young people who are all from our local community.

## Looking Ahead

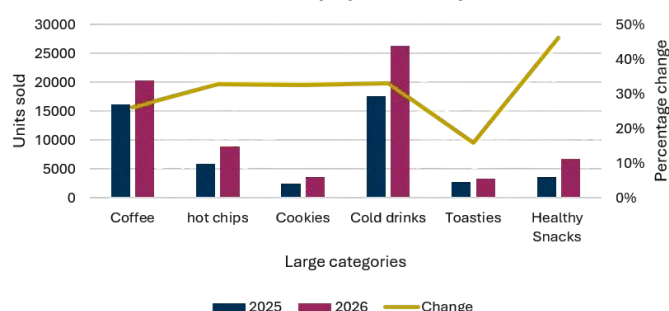
We have introduced a new local coffee supplier to strengthen local partnerships and continue improving the cafe offer.



Cafe Staff demographic



Cafe summary by financial year



# COMMUNITY PARTNERSHIPS

**100%**

major  
sponsors  
recommit

**2 NEW**

major  
sponsors  
added

**2 NEW**

evening  
comp  
sponsors

**FIVE**

community  
sponsors  
assisted

We are very proud to report that FDNA successfully re-signed all major sponsors for the 2026 calendar year, whilst adding 2 new naming-rights sponsors for our Indoor Show Court and our What's On initiative.

We remain committed in our approach to having fewer quality sponsors vs numerous small sponsors, and thank all Major Sponsors who have signed on for the 2026 season:

- Frankston RSL
- Frankston Tyrepower
- Bendigo Bank – Carrum Downs & Marriott Waters
- Orthodontic Specialists of Melbourne
- Maurice Blackburn Lawyers (new)
- Core24 Health Clubs
- Peninsula Sports Medicine Group
- Woodleigh
- Peninsula Grammar
- Toorak College
- Flinders Christian Community College
- Bay City Auto Group
- VACCA – Victorian Aboriginal Child and Community Agency
- Bayside Shopping Centre (new)
- The Man in the Stands
- Kukri Australia

For more information about each company, and to give back to those who support your sport, please visit our website at <https://frankstonnetball.com.au/current-partners/>



# COMMUNITY PARTNERSHIPS

## Affordable Quality Netballs

One of FDNA's strategic pillars is to support our clubs, and one way we achieve this is through the provision of quality netballs, affordably priced with the option to customise. The prices we offer are only possible through both sponsorship and by placing a bulk order, so we thank the 6 clubs: Frankston Dolphins, Frankston South Saints, Langwarrin, Mt Eliza, Somerville and St Thomas More, along with Peninsula Waves, Squad and Academy who purchased for 2026. We also thank Gilbert and Dr Ravi from Orthodontic Specialists of Melbourne for their partnerships.



## Evening Competition Sponsors

Work is done each season to secure sponsors for our Women's and Mixed Evening Competitions, so we have extra rewards for our incredible social athletes at the end of their season, while we also promote and support small businesses in our community.

Thank you to Herbert's Corner Store, Two Boys One Beagle and a Coffee Shop, and General Public for supporting Season Two 2025, as well as Bayside Shopping Centre and Grill'd in Frankston, Karingal and Mornington, for supporting the Winter season of 2026.

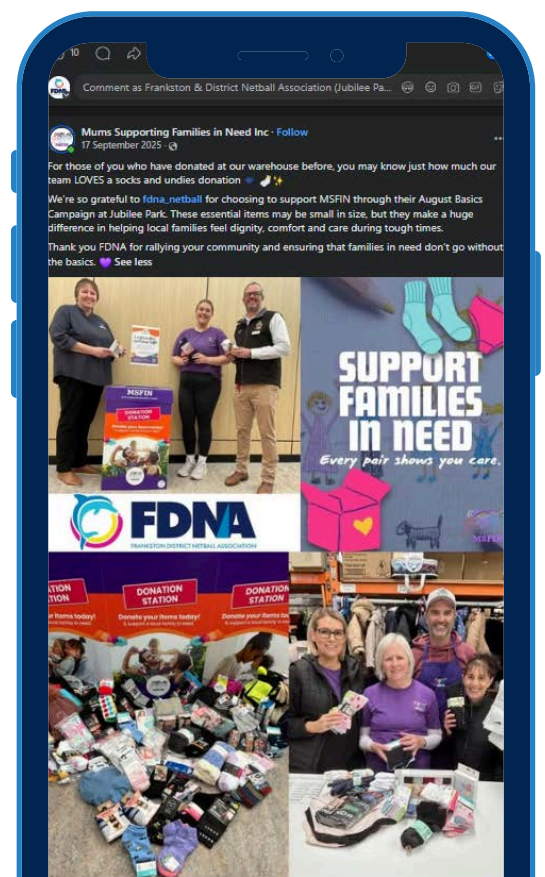


## Community Partners

At FDNA we recognise the powerful audience we have at Jubilee Park Stadium. Our Community Partner program offers Not-for-Profit companies free monthly marketing packages throughout the stadium, in an effort to help them share their causes. In this financial year we assisted:

- Aug 2025 – MSFIN (Mothers Supporting Families in Need) – collecting new socks and underwear for struggling local families.
- Sept/Oct 2025 – Victoria Police – promoting their positive existence in the community through our annual Police Community Engagement Round.
- Oct/Nov 2025 and April 2026 – Frankston RSL – promoting their need for volunteers to sell poppies or Anzac badges to raise funds for our veterans and their families.
- Nov/Dec 2025 – Nairn Marr Djambana – requesting Christmas gifts for their annual Christmas appeal.
- June 2026 – Peninsula Health – promoting their inclusion in Run Melbourne – helping them raise funds for an infant resuscitator at the new hospital.

For more information about our community partnership program, visit [www.frankstonnetball.com.au/communitypartners](http://www.frankstonnetball.com.au/communitypartners)



# COMMUNITY PARTNERSHIPS

## OUR WHY

We work hard to find and keep genuinely beneficial sponsors for FDNA, as their generous contributions go towards the overhead costs of running Jubilee Park Stadium, while also assisting in our efforts to keep playing fees down as much as possible. We try to ensure we are promoting sponsors with messages our audiences may need to hear.

In turn, we thank YOU for doing your part in giving back throughout the years:

- By choosing their products and services – for your club or individually
- By sharing their messages throughout your own channels – emails, socials and word-of-mouth

Every time you support our sponsors, you are supporting your own community. Please continue to do so. You provide incredible support in retaining the wonderful companies we have on board, hopefully for years to come.

Thank you for another great year,  
Christie Leppitsch  
Community Partnership Manager



### TYRES/ALIGNMENTS

(03) 9783 2427

### FUNCTIONS/ENTERTAINMENT

(03) 8792 4400



### ORTHODONTICS

(03) 9791 9440

### BANKING & HOME LOANS

(03) 9782 9788



### TOORAK COLLEGE

(03) 9788 7200

### PENINSULA GRAMMAR

(03) 9788 7777



### WOODLEIGH SCHOOL

(03) 5971 6100

### FLINDERS COLLEGE

(03) 9785 0000



### LEGAL SERVICES

1800 111 222

### NEW & USED VEHICLES

(03) 9784 4444



### PHYSIOTHERAPY

(03) 9789 1233

### HEALTH CLUBS

(03) 9781 5533

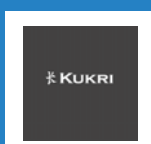


### BECOME A FOSTER FAMILY

(03) 8796 0700

### TEAM PHOTOS

themaninthestands@gmail.com



### TEAM UNIFORMS

0416 770 677

### SHOPPING

(03) 9771 1700

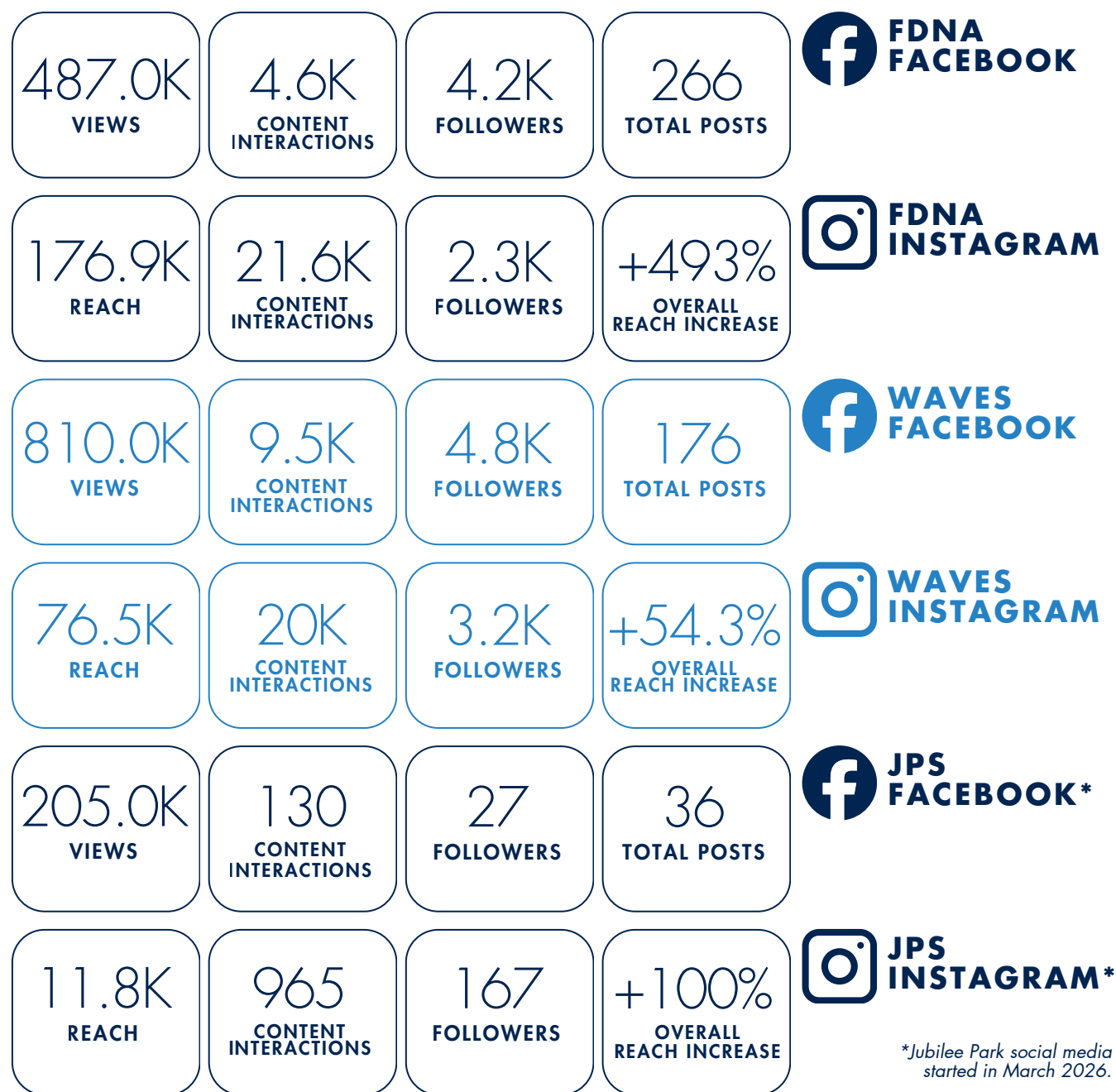


# COMMUNITY ENGAGEMENT

This year has seen strong growth across our digital channels, particularly for FDNA, with a **493% increase** in reach growth. This growth reflects a deliberate shift towards more authentic, community-focused content and an increase in content volume and consistency throughout the year.

A key focus this year has also been establishing a distinct brand identity for **Jubilee Park Stadium (JPS)**. This allows FDNA's channels to remain centred on community, participation and sport, while JPS provides a dedicated platform for the corporate meeting, events and broader venue offering.

With JPS social media only commencing in March 2026, it is still in the growth stage. Despite this, the channel has already achieved **205K views and an 11.8K reach**, providing a strong foundation to continue building awareness and expanding its audience. Moving forward, the focus will remain on growing reach, strengthening our digital presence and creating authentic content that connects with our community.



 peninsulawaves

 Peninsula Waves

 peninsula\_waves

 fdna\_netballl

 Frankston & District Netball Association

 Frankston & District Netball Association

 jubilee\_park\_stadium

 Jubilee Park Stadium

 Jubilee Park Stadium

# FINANCIAL YEAR IN REVIEW

## FRANKSTON & DISTRICT NETBALL ASSOCIATION INC.

A.B.N. 16 440 339 856

### BALANCE SHEET AS AT 30 JUNE 2026

|                                      | Note | 2026<br>\$       | 2025<br>\$     |
|--------------------------------------|------|------------------|----------------|
| <b>CURRENT ASSETS</b>                |      |                  |                |
| Cash and cash equivalents            | 2    | 801,251          | 587,381        |
| Trade and other receivables          | 3    | 207,188          | 163,998        |
| Other current assets                 |      | 6,882            | -              |
| Café inventory                       |      | 16,168           | 13,975         |
| <b>TOTAL CURRENT ASSETS</b>          |      | <b>1,031,489</b> | <b>765,354</b> |
| <b>NON CURRENT ASSETS</b>            |      |                  |                |
| Plant and equipment                  | 4    | 42,695           | 72,254         |
| <b>TOTAL NON-CURRENT ASSETS</b>      |      | <b>42,695</b>    | <b>72,254</b>  |
| <b>TOTAL ASSETS</b>                  |      | <b>1,074,184</b> | <b>837,608</b> |
| <b>CURRENT LIABILITIES</b>           |      |                  |                |
| Trade and other payables             | 5    | 174,736          | 135,708        |
| Income in advance                    |      | 151,822          | 147,436        |
| Provision for employee entitlements  | 6    | 117,402          | 114,072        |
| Hire Purchase Liabilities            | 7    | 2,072            | 18,793         |
| <b>TOTAL CURRENT LIABILITIES</b>     |      | <b>446,032</b>   | <b>416,009</b> |
| <b>NON CURRENT LIABILITIES</b>       |      |                  |                |
| Finance loan                         |      | -                | 8,200          |
| Loan - Frankston Sunrise Rotary Club |      | -                | 13,220         |
| Hire Purchase Liabilities            | 7    | -                | 2,072          |
| <b>TOTAL NON CURRENT LIABILITIES</b> |      | <b>-</b>         | <b>23,492</b>  |
| <b>TOTAL LIABILITIES</b>             |      | <b>446,032</b>   | <b>439,501</b> |
| <b>NET ASSETS</b>                    |      | <b>628,152</b>   | <b>398,107</b> |
| <b>EQUITY</b>                        |      |                  |                |
| Accumulated funds                    |      | 628,152          | 398,107        |
| <b>TOTAL EQUITY</b>                  |      | <b>628,152</b>   | <b>398,107</b> |

Full financial reports available upon request

# FINANCIAL YEAR IN REVIEW

This year, the Association continued to manage and fund its lease liabilities in line with the ramp-up schedule provided by Frankston City Council.

Our diverse customer base also continued to evolve, encompassing netball, basketball, volleyball, cricket and the boarder community.

Planned growth also occurred in the use of the venues event spaces. This will remain a key focus as the Association seeks to maximise it's utilisation.

Hosting the Frankston District Basketball Association whilst their new stadium is being constructed has increased utilisation during periods that were generally underused and attracted more patrons to the café. Both outcomes have contributed positively to the Association's revenue numbers.

For the financial year ended 30 June 2026, the Association has recorded a surplus of \$230,045, representing significant year-on-year growth. This result places the Association in a cash position similar to that held before the commencement of, and contribution to, the new Jubilee Park Stadium.

The operations team continues to manage costs effectively, particularly in the area of staffing. Further engagement with our consultants will support planning, budgeting and cash flow management, helping the Association continue to meet its financial obligations.

Our bank accounts remain in a healthy position, allowing us to make sound decisions concerning reinvestment into netball development, the operation of the stadium and the broader Association. I would like to acknowledge the enormous amount of work undertaken by the operations team, to support the Association's continued growth across all areas of the business.

A special thank you must go to the Board of Management and the Finance Subcommittee, whose members volunteer their time to provide strategic direction and guidance for the Association.

Finally, thank you to all our clubs and stakeholders who have helped us continue to realise the stadium's potential and provide an exceptional place to play our sport. We look forward to building on this progress in another successful year.

*Damien Pepper*

TREASURER  
FRANKSTON DISTRICT NETBALL ASSOCIATION



# A PRESIDENT'S YEAR IN REVIEW

## **Frankston District Netball Association**

### **2025/26**

From the Board's perspective, 2025/26 has been a year of continued growth, but also one of increasing maturity for Frankston District Netball Association.

Strong participation and ongoing demand for netball have reinforced the opportunities ahead of us, while the scale of our operations and our responsibilities at Jubilee Park require us to continue strengthening the way we govern, operate and plan for the Association's future.

Participation across our Autumn, Winter and Spring netball competitions has remained strong, with increasing numbers of players returning to the courts and many new participants joining our netball community. It has been particularly encouraging to see our member clubs continue to grow, junior participation remain healthy and our social competitions continue to thrive.

A significant achievement this year has been the continued strength of our junior competitions and pathways, providing opportunities for young players to enter the sport, develop their skills and progress through the various levels of competition. We have also seen strong participation across our Winter competitions, demonstrating the ongoing demand for quality community netball and reinforcing the important role FDNA plays in providing opportunities for people of all ages and abilities to participate in the sport.

The continued profile of elite netball, coupled with increased community interest in women's sport, has created positive momentum for netball. FDNA is well positioned to build on this momentum and ensure more people have the opportunity to participate, develop and succeed through netball.

## **Jubilee Park**

Jubilee Park is both the home of our netball community and a significant asset for which FDNA has substantial responsibilities.

The Board's focus is not simply on operating a facility; it is on ensuring that Jubilee Park strengthens our capacity to deliver netball. That means protecting FDNA's tenure, ensuring the facility is well governed and financially sustainable, and maximising its value to our members and the broader community.

As our Association continues to grow, responsible management and planning for Jubilee Park will remain an important part of ensuring we have the facilities and infrastructure required to support community and high-performance netball into the future.

## **Financial Sustainability and Governance**

Strengthening the Association's financial position has remained an important focus throughout the year.

Improvements to our financial processes, systems and oversight have helped build greater financial discipline and resilience, contributing to a positive result and a modest improvement on the previous year. Maintaining a sound financial position is critical to ensuring FDNA can continue investing in netball, supporting our clubs and participants, and responsibly managing Jubilee Park.

We have also maintained a consistent focus on strengthening the Association's governance framework, including our policies, procedures and governance practices.

This work helps ensure FDNA remains accountable and well governed, while supporting a safe, inclusive and fair environment for our people and broader netball community. Good governance provides the foundation from which our Association can continue to grow sustainably and confidently.

## **Peninsula Waves**

One significant decision made by the Board during the year was to commission a review of the Peninsula Waves high-performance program ahead of its licence renewal in 2027.

The review will help inform the program's future direction and ensure our representative pathway supports FDNA's broader ambitions for participation, development and high-performance netball.

It is important that our pathways provide opportunities for talented athletes, coaches, umpires and officials to progress, while maintaining a strong connection between grassroots participation, representative netball and the highest levels of the sport.

# A PRESIDENT'S YEAR IN REVIEW

## Looking Ahead

During the year, the Board reviewed the Association's **2025–2028 Strategic Plan** to ensure our priorities and resources remain aligned with our purpose.

That review reinforced something very simple: **our first priority is netball.**

In 2026/27, we want to grow participation, strengthen the quality and experience of our competitions, build a stronger umpire workforce and establish clearer pathways from grassroots participation through to representative and elite netball. Supporting that ambition will require continued focus on sound governance and financial sustainability, as well as responsible management of Jubilee Park so that it continues to support the growth of community and high-performance netball.

There is an exciting opportunity ahead for FDNA. Our challenge is to ensure that growth is managed thoughtfully and that the decisions we make today create a stronger Association for future generations.

## Thank You

I wish to thank our member clubs for their ongoing commitment to growing netball across our region, and the many volunteers who give their time each week to coach, mentor, manage teams, serve on committees and support our competitions.

Your contribution is the foundation of our Association, and the strength of FDNA is a direct reflection of the people who give their time and energy to our sport.

I would also like to acknowledge and thank our **Operations team** for their commitment and professionalism throughout the year. The work required to deliver our competitions and programs, support our clubs and participants, and manage the many demands of Jubilee Park is considerable and often happens behind the scenes.

On behalf of the Board, thank you for your contribution to the continued growth and success of the Association.

A particular thank you goes to our officials and umpires, whose commitment is fundamental to the quality and success of our competitions and enables thousands of participants to take the court each year.

We recognise the commitment involved in officiating week after week, as well as the important role experienced officials play in supporting and developing the next generation. Growing and strengthening our umpire workforce will remain an important priority for FDNA.

To my fellow **Board members**, thank you for the expertise, thoughtful challenge and commitment you have brought to our work, and for your focus on making decisions in the long-term interests of the Association.

Finally, thank you to our valued **sponsors and partners**. Your continued support and belief in FDNA helps us create opportunities for our netball community and contribute to the continued growth of the game across our region.

## The Year Ahead

As we look ahead to 2026/27, there is much to be optimistic about.

Our purpose remains clear: **to provide more people with opportunities to participate, develop and succeed through netball.**

We have a strong foundation, a passionate netball community and clear priorities for the future. I look forward to working with our clubs, volunteers, staff, officials, players and wider netball community as we continue to strengthen FDNA and grow the game across our region.

*Rachael Mahoney*

President  
Frankston District Netball Association





# ANNUAL REPORT

## 2025/2026

