

2024 - 2025

ANNUAL REPORT

PREPARED BY

FDNA STAFF

PRESENTED BY

FDNA BOARD OF MANAGEMENT

9776 5155

www.frankstonnetball.com.au

www.peninsulawaves.com.au

www.jubileeparkstadium.com.au

Established 1966



Frankston District Netball Association Inc respectfully acknowledges the traditional owners, the Bunurong people, as the custodians of this land. We pay respect to all Aboriginal community Elders, past and present, who have resided in the area and have been an integral part of the history of the region.

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The twelve months to 30 June 2025 represented a big year in netball and FDNA is proud to play our part by providing participation opportunities for a wide range of people in a state-of-the-art facility: the centre for excellence for women in sport.



GENERAL MANAGER REPORT

I am pleased to present this annual report marking the conclusion of our first full financial year as managers of a multi-sport netball stadium. This milestone not only signals a new era for our netball association, but also celebrates the spirit of collaboration, growth and community that has defined this last year.

Our year

The past year has been one of change and progress. As custodians of the stadium, we embraced both the opportunities and the challenges of overseeing a vibrant, multi-sport facility. From the first whistle to the final siren, our courts have been alive with activity, reflecting the enthusiasm of our participants, volunteers and supporters. The transition to full operation was informative and purposeful, setting a new benchmark for what the Association can achieve.

Our courts

A highlight of the year has been the increased netball activity in the stadium and on the outdoor courts. The precinct is a true hub for sport and community engagement, working in close partnership with Council and local sporting partners. The expansion of our netball competitions has seen us welcome new teams as well as expanding the entry points to netball. We continue to support both high-performance and grassroots netball opportunities. The facility has cemented itself as the regional home for netball, as our netball community generously welcome a diverse array of sports and activities, of all ages and backgrounds.

Our Team

Our achievements have been driven by the dedication & commitment of our staff. Over the year, we have expanded the team in competition admin, hospitality and venue roles. Ongoing targeted development will enhance the Association's capacity and profile. Our staff's efforts have contributed to every member, visitor and member experiencing a high standard of service, safety and support.

GENERAL MANAGER REPORT

Our Partnerships


The last year has nurtured existing partnerships and fostered new opportunities with businesses, clubs, sports, schools and community organisations. We have created opportunities for participation and connection, including inclusive programs that aim to ensure access for all. Our calendar is fuller than ever, featuring themed days, tournaments and celebrations that further cement the Association's place at the heart of our region.

Our future

While we celebrate the last year, we are focused on the future. The 2025-2028 Strategic Plan is underway – we will further enhance our netball offerings, investing in innovative programming, and strengthening relationships with members. We will continue to evolve the profile of the Association – in facility management and hospitality. We are committed to growing the legacy of our Association as a beacon for netball and community. In closing, I thank the Board of Management, staff, club members, volunteers, and the broader community. Your passion for netball & community has contributed to this year's collective success. Together, we look forward to building on this year's foundation - nurturing our netball community and achieving new heights in the stadium in the years to come.



Miranda Castles
GENERAL MANAGER



Through a celebrated history and tradition, FDNA remains committed to encouraging a welcoming environment for all and providing an elite pathway to Peninsula Waves.

We want people to be excited about netball, engaged in healthy activity, and inspired to be their best.

OUR PURPOSE

FDNA's overarching purpose is clear. We are here to: "maximise participation opportunities for children, youth and adults in netball."

The growth of netball is our number one priority. We want to see more people playing more netball. We want to offer more netball experiences to more people, ensuring we keep our existing members and participants involved in our sport.

Our community is made up of many, including players and their families, coaches, officials, administrators, supporters, fans, event promoters, related industries, government agencies, commercial partners, volunteers, venue and other staff, and more. Together we will continue to inspire multigenerational involvement.

OUR VISION

Our vision for our community reflects expanded aspirations and operation: "We are an active and inclusive community, striving for success in sport, business and life." We believe involvement in our sport can improve health and social outcomes. Jubilee Park Stadium is a hub for netball and the broader community.

OUR VALUES

Our values provide a common anchor point that we all should understand and work towards in every setting, every day.

The ABCDE of FDNA:

- All-in – team on court, team off court
- Belonging – we create safe spaces for all
- Courage – we value personal growth, challenge ourselves & take calculated risks
- Diversity – we value every person & show respect to all
- Excellence – we strive for the highest standards, always with integrity

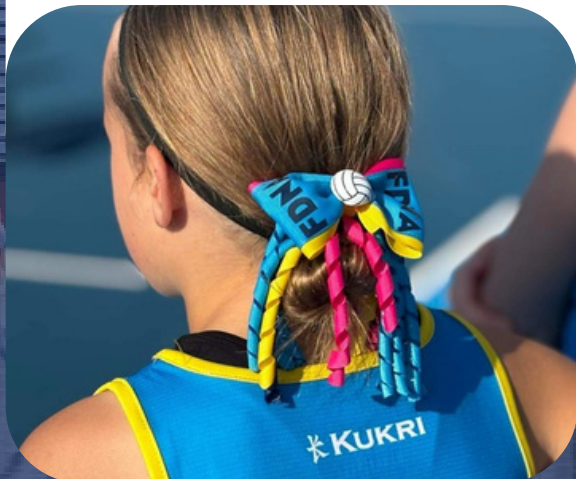
TO VIEW OUR 2025 - 2028 STRATEGIC PLAN HEAD TO OUR WEBSITE:
WWW.FRANKSTONNETBALL.COM.AU



OUR STRATEGIC PILLARS

To Grow

Expand and increase participation in our sport at all levels for all people.



To Play

Drive game development and event delivery. We are the ultimate team sport.



To Inspire

Excite, engage and connect our community through netball.



To Lead

Develop our people, build strong partnerships, support our members, and service the JPS and broader community.



TO VIEW OUR 2025 - 2028 STRATEGIC PLAN HEAD TO OUR WEBSITE:
WWW.FRANKSTONNETBALL.COM.AU

OUR NETBALL PARTNERS

OUR NETBALL CLUBS

BAXTER
BRUCE PARK
CARRUM
CRIB POINT
FAIRWAY

FRANKSTON DOLPHINS
FRANKSTON SOUTH SAINTS
KARINGAL
LANGWARRIN
MT ELIZA

SOMERVILLE
ST THOMAS MORE
TYABB JUNIOR
YCW

OUR STADIUM & PRECINCT PARTNERS

YCW FNC – FRANKSTON YCW FOOTBALL NETBALL CLUB
FPCC – FRANKSTON PENINSULA CRICKET CLUB
FDBA – FRANKSTON & DISTRICT BASKETBALL ASSOCIATION
VBALL – MORNINGTON VOLLEYBALL ASSOCIATION
BOBCATS – FRANKSTON BOBCATS BASKETBALL CLUB
SEM – SOUTH EAST MAGIC BASKETBALL CLUB

OUR SPONSOR PARTNERS

- TYREPOWER FRANKSTON
- FRANKSTON RSL
- ORTHODONTIC SPECIALISTS OF MELBOURNE
- BENDIGO BANK – COMMUNITY BANK CARRUM DOWNS AND MARRIOTT WATERS
- TOORAK COLLEGE
- PENINSULA GRAMMAR
- WOODLEIGH SCHOOL
- PENINSULA SPORTS MEDICINE GROUP
- FLINDERS CHRISTIAN COMMUNITY COLLEGE
- BAY CITY AUTO GROUP
- VACCA (VICTORIAN ABORIGINAL CHILD CARE AGENCY)
- CORE24 HEALTH CLUBS
- WANDERERS AUSTRALIA
- THE MAN IN THE STANDS
- KUKRI SPORTS
- WANDERERS
- RECOVERY LAB MORNINGTON

OUR GOVERNANCE

The members of the 2024-25 Board of Management are detailed in the table below.

The Board is the Association's governing body. It's functions and responsibilities are established by the Constitution. <https://frankstonnetball.com.au/rules-and-regulations/>

Board members are elected or appointed in accordance with the Constitution for a term of either twelve months or three years.

Board meetings are generally held monthly or as required from time to time.

In 2024-25 the Board met 9 times. Attendance at these meetings is included in the table below:

Name	Role	Term	Attended	Eligible to attend
Dennis Prendergast	President	Oct 2024-Sept 2025	9	9
Rachael Mahoney	Vice President	Oct 2023-Sept 2026	8	9
Damien Pepper	Treasurer	Oct 2024-Sept 2025	8	9
Tania O'Dea	Secretary	Oct 2024-Sept 2027	7	9
Louise Meagher	Member	Oct 2022-Sept 2025	6	9
Leilana Takarua	Member	Oct 2024-Sept 2027	3	5
Robyn Young	Member	Oct 2024-Sept 2025	5	5

Finance and Risk Advisory

The Finance and Risk Advisory (FARA) are a Subcommittee of the Board. Their responsibilities and delegated authority are stipulated by the Board. The FARA review the Association's financial reports and risk register in detail, and make recommendations for the Board to consider.

Members of the FARA are appointed by the Board, reviewed annually.

The members for 2024-25 are:

Name	Role
Damien Pepper	Chair
Trevor Parker	Member (external Accountant)
Tania O'Dea	Member
Miranda Castles	General Manager

OUR LIFE MEMBERS

Joan Payne (dec)
Shirley May (dec)
Shirley McMurry (dec)
Lorraine Horton (dec)
Margaret Osborne (dec)
Joy Bolam (dec)
Ailsa Kenney
Barbara Spark
Joan Deverill
Betty Harris (dec)
Biddy Luehman (dec)
Faye Muter
Vivienne Sargant (dec)

Margaret O'Kelly
Barbara Bond
Marie Pink
Connie Castles
Lynette Luca (dec)
Barbara Hamilton (dec)
Margaret Page
Lesley Chaplin
Kristine Cockhead
Sharon Iacovou
Jillian Hunter
Anne Tyrrell
Jenni Milne

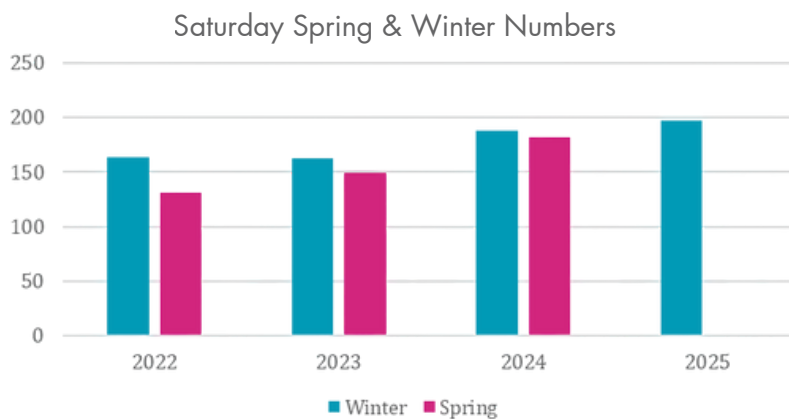
OUR NETBALL YEAR IN REVIEW

Saturday Competitions

This report outlines the recent developments and highlights of the Saturday Competitions held by FDNA, focusing on both the Spring 2024 and Winter 2025 seasons. The report covers participation trends, community engagement, facility improvements and key events.

Participation and Growth

- Club team entries and overall participation have continued to rise each year.
- The Saturday Spring 2024 season saw record numbers, with nearly as many teams as the winter competition.
- A total of 185 teams participated in the 10-week Spring season, following a highly successful Winter 2024 season.
- The Spring season's primary focus remains on inclusivity and increasing participation across all clubs.
- The atmosphere around the courts continues to reflect a strong sense of community and enjoyment for all involved.



Winter 2024 had 16 clubs represented out of a possible 17 which is an amazing result. We acknowledge the contribution of the volunteer Grading Committee.

Winter 2024 Premiers by Club:

Baxter - 2
Bruce Park - 1
Fairway - 1
FDJNC - 1
Karingal - 3
Langwarrin - 3
Mt Eliza - 2
PLNCQuartz - 1
Saints - 4
YCW - 1



OUR NETBALL YEAR IN REVIEW

Winter 2025 Season

- The Saturday Winter 2025 Competition features 197 teams representing 16 clubs, competing weekly on outdoor courts.
- This marks an increase in team numbers, demonstrating ongoing growth and engagement within the netball community.
- The introduction of new indoor courts for NetSetGO and 11U teams, alongside resurfaced outdoor courts, has significantly improved facilities.
- The quality of facilities contributes to the lively atmosphere and shared passion for netball witnessed at Jubilee courts every Saturday.

Community and Volunteer Support

- Volunteers play a crucial role in the success of FDNA's netball community, alongside club committee members, players, coaches, team managers, umpires and spectators.
- Annual Saturday events such as Anzac Day and the Pink Day fundraiser were successfully hosted.
- The Mother's Day raffle, supported by club-donated hampers, made a significant contribution to fundraising efforts.
- Live scoring on Saturdays has transitioned to tablets provided by FDNA, reducing reliance on personal devices.
- Gratitude is extended to coaches, team managers and parents for their coordination, scoring efforts and dedication throughout the season.

Looking Ahead

- The Winter season is entering its second half, with all teams eagerly anticipating the Finals.
- FDNA remains committed to increasing participation and supporting affiliated clubs as they expand.
- Ongoing thanks are due to all clubs, committees, volunteers, parents and players for their tireless commitment to the continued success of Saturday netball.
- Volunteers remain the backbone of club operations, ensuring clubs can function and thrive.

Conclusion

The continued growth in participation, the enhancement of facilities, and the strong sense of community underscore the success of FDNA's Saturday Competitions. Appreciation is extended to everyone involved in making these netball seasons vibrant and inclusive.



OUR NETBALL YEAR IN REVIEW

Evening Competitions

'A Year of growth, inclusion, and fun'

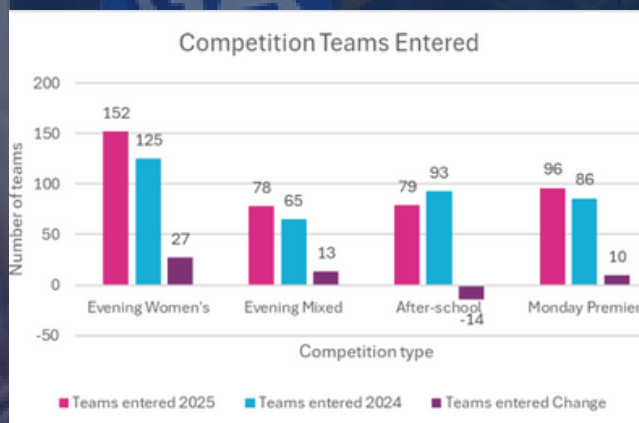
The evening social netball competitions have seen a lift in participation, reflecting the strength of netball and the local community spirit. Our teams foster a welcoming environment that sees new teams and individual members feel at home. Over the course of the year, we registered a steady increase in both returning & new teams:

Current Competitions

- Monday Jr Premier
- Tuesday Morning Walking Netball
- Tuesday Evening Open Women
- Wednesday NetSetGO Skills
- Wednesday Evening Open Women and Open Mixed
- Thursday Evening Walking Netball
- Thursday Evening Open Women
- Friday After School Term 2/3
- Saturday Winter
- Saturday NetSetGO Skills
- Sunday Open Mixed

Upcoming & New Competitions

- Monday Jr Premier Spring
- Tuesday Evening No Frills Netball (no ladder, no finals)
- Wednesday Afternoon Youth Mixed (Term 4)
- Friday After School Term 4
- Saturday Spring
- New to Netball (8yrs – 14yrs)



- Total teams registered: The number of teams rose by 21% compared to the previous year, reaching a new high.
- Player participation: Individual registrations surpassed 1500, a record for our Association and a testament to netball's continued popularity.
- Retention rates: Over 80% of teams returned for back-to-back seasons, underscoring satisfaction and loyalty within our netball community.

The competition's structure, with weekly fixtures spanning across a 20+ week season, allows for flexible entry points and maximises the opportunity for participation.

OUR NETBALL YEAR IN REVIEW

Our Atmosphere

Feedback consistently highlights the competitions' relaxed yet organised nature, where competitive spirit is balanced with camaraderie and fun. Our existing teams, umpires, and staff have all contributed to fostering a social environment.

Our focus on creating a positive, safe, and enjoyable space is evidenced by positive participant feedback and growing team entries.

Our Numbers

Evening social netball competitions continue to represent a most significant single source of revenue – ensuring the competitions' sustainability. These competitions' contribution to meeting financial obligations to Council is significant.

Our financial results directly correlate with the competition's popularity and reputation. Evening social netball remains our flagship competition type, setting benchmarks for participation.

Our Community

Netball's role in contributing to supporting women's wellbeing is crucial. Our competitions provide opportunities for physical activity, stress relief, and social connection. Players often speak about having formed lasting friendships and finding a sense of belonging within the local area. We are proud to play some role in that.

Local community groups have also benefited, with a range of awareness, education and even fundraising activities being well supported by our generous evening competition participants. It is great to see the positive impact of the competition beyond the court.

Our Future

We remain committed to further evolution and innovation. Plans for the coming year include:

- Expanding the different types of competitions and ways to get involved,
- Enhancing the inclusivity of the competitions through programs welcoming youth, gender diverse members, and people from culturally diverse backgrounds,
- Continuing access to indoor courts at peak times,
- Evolving partnerships with other local sports and user groups to secure the long-term viability of the competitions.

UMPIRING

This year a new incentive was introduced, assigning buddies to new umpires for support during their initial weeks, with mentors overseeing weekly trainees. Buddies were selected based on demonstrated interest and commitment to umpiring. The first group of buddies included Clara C, Lucy S, Zara N, Harpers S, Mackenzie, Caeley, Olivia S, Keira P, and Zara H, who took on leadership responsibilities in this role.

Partnership with YCWFNC:

The partnership with YCWFNC focuses on developing umpire pathways and supporting upcoming umpires. Joint efforts address development needs and create continued opportunities within the game. This collaboration includes assessment of trainees during games that meet specific requirements, such as 10-minute matches for C grade testing.

Development:

In November 2024, Netball Victoria collaborated to deliver the "From the Sidelines" program. This initiative provides umpires with opportunities to develop self-confidence and improve their understanding and application of the rules. Cathy Gallop, Senior Technical Official Coordinator at Netball Victoria, and J Davidson, A badge umpire and VNL mentor, attended a Spring competition session to contribute to the development of C badge umpires, trainees and mentors.

Protecting young umpires | Fostering respect in netball:

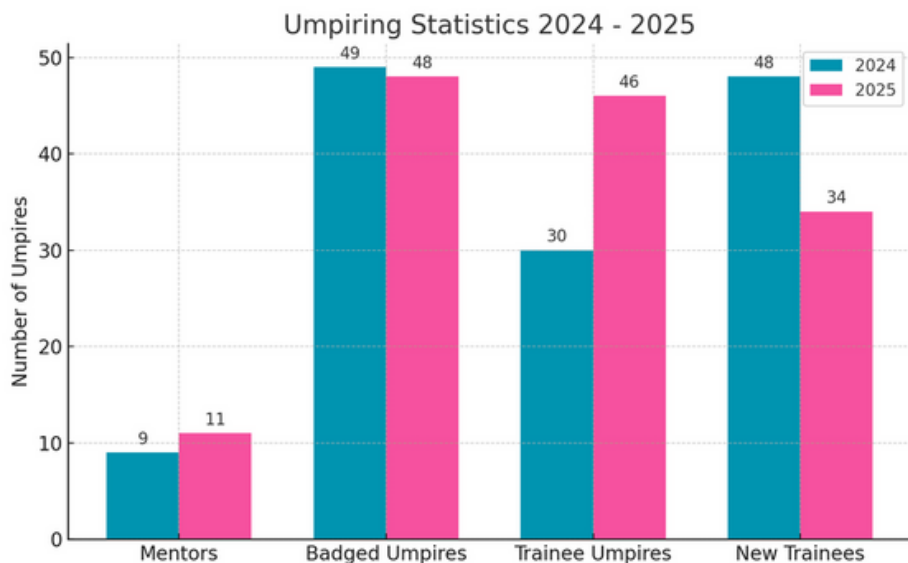
The Green Arm Band initiative, led by Netball Victoria, aims to maintain a safe and respectful environment for all netball participants, particularly younger umpires. Umpires under 18 years of age receive green bands and scrunchies to improve visibility and promote positive interactions from players, coaches and spectators.



**IF YOU SEE
GREEN
THEY'RE
UNDER 18**



UMPIRING



2024

9 Mentors • 49 Badged Umpires • 30 Trainees (unbadged but with courtside experience in training) • 48 New Trainees (participants of the umpiring introductory workshop without courtside experience; more are expected for the Spring competition)

2025

11 Mentors • 48 Badged Umpires • 46 Trainees • 34 New Trainees gaining experience each week; currently, 39 are preparing for C grade badge testing

Congratulations to the newly badged umpires who have passed their practical assessments, including Arlie H, Ashleigh K, Harper S, Kayla R, Keira P, Lucy C, Lucy S, Madi R, Matilda R, Shanara H, Sienna D, Olivia S, Zara H, Zara N, and Zoe M.

Thank you to our Saturday mentors who continue to facilitate the development of junior umpires and contribute to expanding the umpire pool within the FDNA netball community each year.



PENINSULA WAVES

This report provides a comprehensive overview of Peninsula Waves Netball Club's key achievements, team performances, developmental programs and organisational updates for the year.



Key Highlights

- Reconnection with Mwai Kumwenda, who returned briefly to the club as an athlete before resuming her professional career in SSN netball.
- Secured three victories for our Championship team, marking the first such achievement in several years.
- Achieved narrow, one-point wins for our 23&U team.
- Successful finals campaigns for both the 17&U Wauchope and 19&U Reserves teams.
- Participation in the inaugural VNL Reserves competition within the Victorian Netball League.

Team Structure

VNL Teams

- Championship Team
- Open Development Team
- Under 23 Team
- VNL Reserve Team

Youth Development Teams

- Under 19 Team
- Two Under 17 Teams



Development Initiatives

The club continued to expand its outreach by offering clubs and schools the opportunity to train with Peninsula Waves coaches and players. This program experienced notable growth, with coaches booked throughout the year for various sessions across schools, clubs, and private sessions. New initiatives were introduced, including collaborative sessions with associations and clubs, boys' netball sessions, and 'come and try' experiences.

Organisational Updates

Jill Hunter, our esteemed Sub-Committee President, transitioned to the role of Vice President this year. The club extends sincere gratitude for her enduring dedication and ongoing support. Robyn Young assumed the role of Sub-Committee President and has excelled in her new capacity.



PENINSULA WAVES

Events and Participation

The Annual Peninsula Waves Tournament is scheduled to be held in August. Participation in the Peninsula Waves School Holiday Clinics continues to increase, with a total of 1,200 attendees recorded over the year.



Conclusion

Netball remains a thriving and growing sport across the Peninsula and beyond. Peninsula Waves Netball Club is proud to support the ongoing development of players and coaches, contributing to the strength and passion of the wider netball community.



Acknowledgements

Committee and Coaching Support

The club extends its appreciation to all committee members and coaches for their unwavering commitment and significant volunteer contributions throughout the year. Their dedication has been instrumental in the continued success and growth of the club.

Sponsorship

We acknowledge and thank our valued sponsors for their ongoing support. Their partnership is essential to the club's ability to offer high-quality programs and events, and we look forward to continuing these relationships in the future.

FDNA SQUAD

Program Focus & Initiatives

- Emphasis on athlete development and clear communication with parents and players.
- Continuous improvement based on feedback from the 2024 season.

Participation & Performance

- Increased tournament participation: all teams attended seven tournaments in 2025.
- Monday Junior Premier Competition: all teams currently in the top four at mid-season, with strong prospects for finals.
- 17&U athletes competed in the Tuesday Women's Competition due to the absence of a 17&U Junior Comp section, supplemented by practice matches for ongoing development.
- Ongoing 'Coach the Coach' workshops: three delivered so far this year, one more scheduled, with six to eight planned for 2026, led by Sue Hawkins.



Trials and Talent Identification

2025 Trials: 389 athletes

2024 Trials: 318

2025 Trial breakdown:

2024 - 2 athletes identified (TID)

- o 11&U: 65
- o 13&U: 145
- o 15&U: 123
- o 17&U: 58

2025 - 5 athletes Talent Identified (TID)
at the Central East Qualifying Tournament



FDNA SQUAD

Upcoming Plans

- 2025 Squad Presentations in final planning stages.
- 2026 program: expressions of interest opening soon for coaches; trials anticipated to draw strong participation.
- Continued support for coaches with ongoing training and development.
- 2026 Season Launch planned to be larger and more informative for both athletes and parents.
- Opportunities for coaches to shadow Peninsula Waves training and participate in monthly specialist sessions delivered by elite athletes.

Appreciation

- Thanks to parents, team managers and the coaching panel for their invaluable support and dedication.
- Thank you to everyone that assisted with the tent for tournaments, your assistance was greatly appreciated.
- FDNA is grateful to Bendigo Bank Carrum Downs & Marriot Waters for providing a grant to replace our stolen tent.
- To our amazing 2025 coaching panel, thank you for your dedication each & every week.



PATHWAYS

School Holiday Clinics

This year we have started offering school holiday clinics at Mornington Peninsula and Nepean Netball Associations to reach more players in our Peninsula Waves catchment, while still seeing huge numbers at our FDNA school holiday clinics. We've run defensive and midcourt specialist clinics following on from the goaling specialist clinics Mwai Kumwenda ran in May of 24'. We've continued to be busy running club clinics and one-on-one and small group sessions.

School Holiday Clinic participants - 997
Squad Prep Clinic participants - 152
Specialist Clinic participants - 90
One on One/Small Group sessions held - 114

School Holiday clinic ticket sales increased by 353 in the 24-25' year compared to 23-24'. Increased demand for private small sessions with Peninsula Waves Coaches with one-on-ones increasing by 34 sessions this financial year.

We've run grading, clinics, coach education and specialist sessions at 11 clubs:

FDNA - 6

MPNA -4

MPNFL - 1

We've offered our services at four schools including Nepean Special School.



We'll continue supporting clubs and schools with coaches, selectors and educators to grow their netball programs, while finding new ways to engage non-netballers to help them start their netball journeys.

A big thank you to our clinic coaches, participants, parents, clubs and schools, your involvement makes what we do possible, and we love being part of it!

PATHWAYS

Academy

At the conclusion of the 2024 season, 30 athletes were chosen to join the 2025 representative programs.

In 2024, close to 200 players tried out for the Peninsula Development Academy, reflecting steady growth over the last two years.

Interest in the Academy increases every year, especially among 13&U players. This year, we expanded to four 13&U teams and added new training partners.

Our 2025 squad continues to develop and play in the Monday premier competition where we have seen some great growth and results both on the court and off.

We appreciate the dedication of all players, parents, coaches and team managers who play a vital role in our program's success.



CAFE

The 2025 financial year solidified the Cafe as a central part of the stadium experience. The Cafe grew its customer base, introduced new menu items, and strengthened ties with the community.

Key Financials

- Revenue increased by 19% compared to 2024
- Net profit margin held steady at almost 20%
- Average transaction was \$6.74
- Average spend per attendee was \$1.67

Highlights

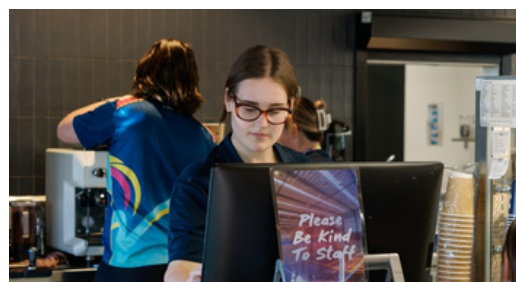
- Menu Innovation: Many new items added, new options for dietary restriction, plus work continued with the State government Vic Kids Eat Well program to increase the percentage of healthier drinks and overall menu. 50% of drinks are green, 30% are amber and only 20% are red.
- Customer Satisfaction: Average 3.5-star rating.
- Sustainability: Compostable packaging adopted where possible. Recycling plastic bottles through the 10c Container Deposit Scheme and donating that money to a local school program.
- Team: 71% more staff employed than last year, with 85% staff retention.

Looking Ahead

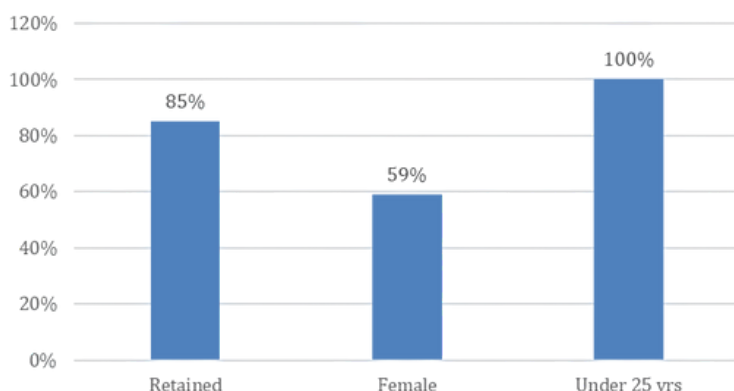
The Cafe plans to continue to introduce new items and adjust the menu seasonally. We look forward to expanding catering as we deliver more events and will continue our work around sustainability and community engagement in 2026.

Conclusion

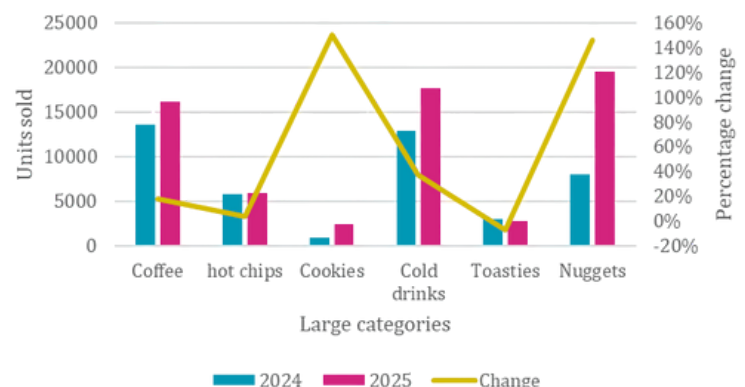
In conclusion, the Jubilee Park Stadium Cafe achieved strong growth, satisfied our members, and deepened sporting community ties. Our ongoing focus on innovation and service ensures its place as a highlight of the stadium experience.



Cafe Staff demographic



Cafe summary by financial year

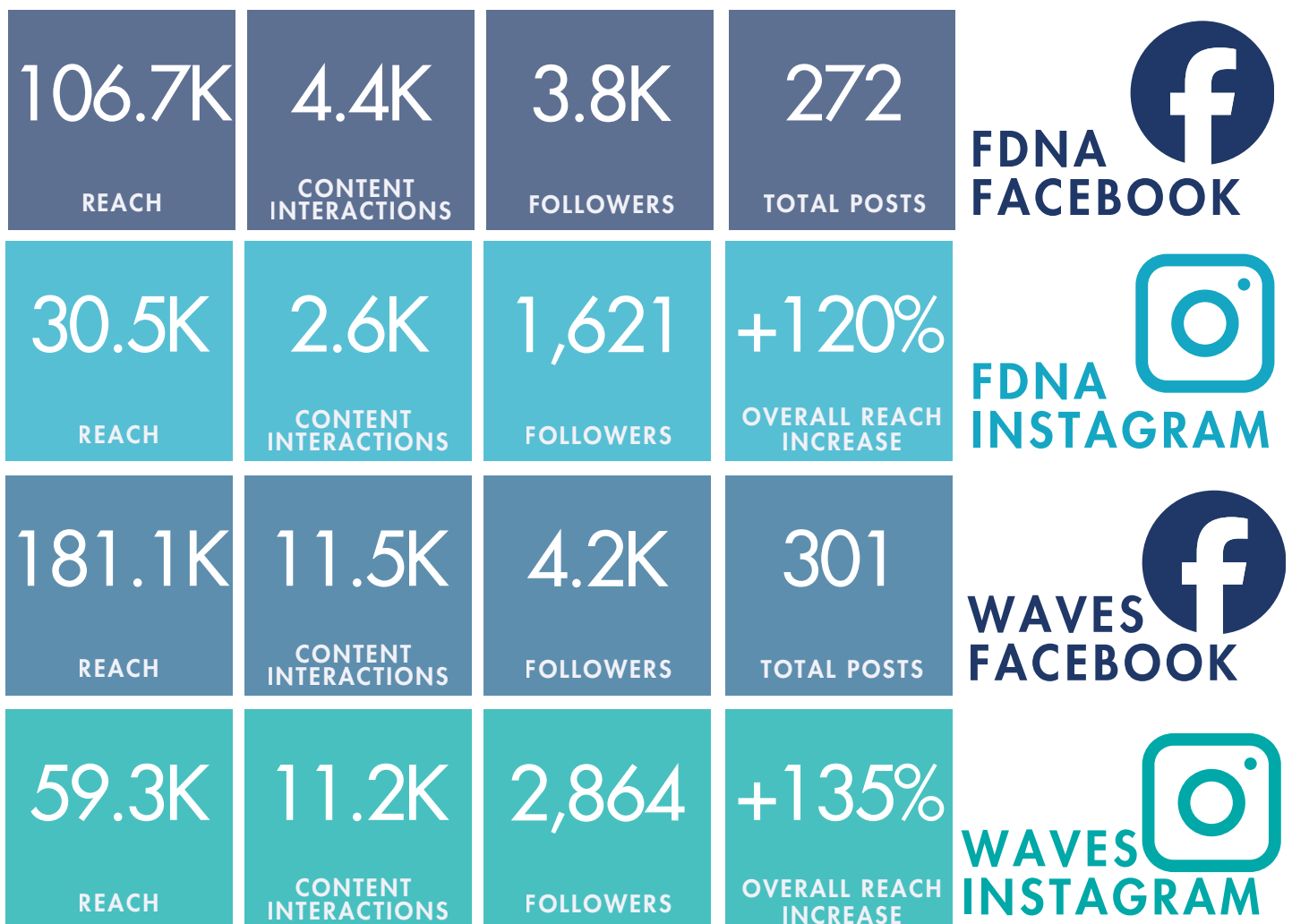


MARKETING




Brand Growth




FDNA Facebook reached 106.7K with 272 posts, gaining 4.4K interactions and 3.8K followers. FDNA Instagram reached 30.5K with 2.6K interactions and 1,621 followers, with a 120% overall reach increase. Instagram is steadily growing and showing strong potential for audience engagement.

Waves Facebook reached 181.1K with 301 posts, collecting 11.5K interactions and 4.2K followers. Waves Instagram reached 59.3K with 11.2K interactions and 2,864 followers, with a 135% reach increase. Waves content is performing strongly across both platforms, especially on Instagram.



Follow us on Socials:


 [peninsulawaves](#)
 [Peninsula Waves](#)
 [peninsula_waves](#)

 [fdna_netballl](#)
 [Frankston & District Netball Association](#)
 [Frankston & District Netball Association](#)

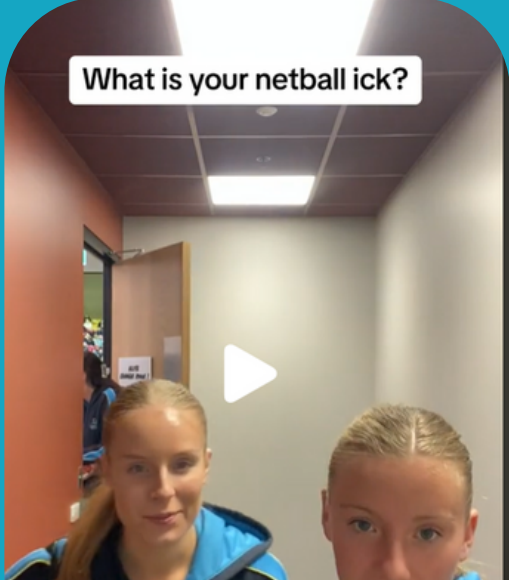
 [Jubilee Park Stadium](#)

MARKETING

Top Performing Posts



247K 12K 59 577 892



25K 1,203 9 39 57

TikTok
 Peninsula Waves grew to 1,888 TikTok followers in 2025, reaching 417K views, 16K likes, 1.3K followers and 847 shares. This year we focused on professional videography and media day content, strengthening our brand presence and reflecting quality.

WAVES FACEBOOK

WAVES INSTAGRAM

FDNA FACEBOOK

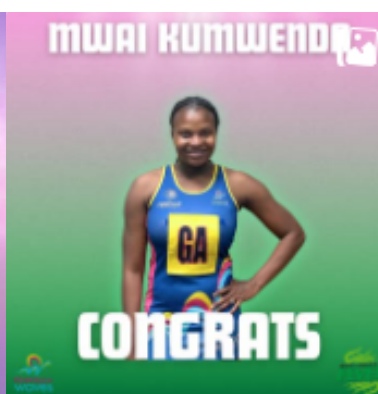
FDNA INSTAGRAM



Welcome Home MJ
 Peninsula Waves...

23 August 16:00

21.7K 815
 7 67



Peninsula Waves are excited to learn of M...

17 December 22:03

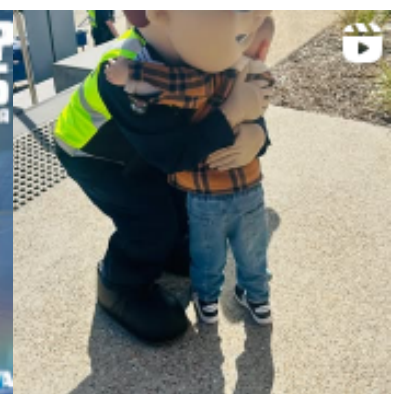
58.8K 507
 20 1



Mwai Kumwenda's Small Group Session...

4 November 14:00

25.8K 243
 21 2



On Saturday we held our annual Frankston...

14 October 15:57

11.7K 23
 0 3

TOP PERFORMING POSTS FROM FACEBOOK & INSTAGRAM (July 1 2024 - June 30 2025)

COMMUNITY PARTNERSHIP



When comparing today to 2022 as a baseline, numbers show that sponsorship has grown nearly 700% in gross revenue over the past 3 years.

We value our relationships with our sponsors very much, and we are proud to share that all but one of them have recommitted their support for the 2025 season, with some signing on until the end of 2027.

Our sincere thanks goes to the following people and companies that have believed in the value of netball and Jubilee Park Stadium, and have chosen to support us year after year:

- Len Barda at Bendigo Bank Carrum Downs & Marriott Waters
- Dr Ravi and his team at Orthodontic Specialists of Melbourne (OSM)
- Lachlan Goodison and Peninsula Sports Medicine Group (PSMG)
- Joe Russo of Core24 Health Clubs
- The team at Frankston RSL
- The Hunter family at Frankston Tyrepower
- Peninsula Grammar
- Toorak College
- Woodleigh School
- The Sawicki family at Bay City Auto Group
- VACCA: Victorian Aboriginal Child and Community Agency

Many of these companies sponsor numerous sporting groups and community groups in our region, and we are very grateful to be included in their list of recipients.

We officially welcome Flinders Christian Community College to our list of partners, who are the new naming rights sponsors for Court 9 until the end of 2026.

COMMUNITY PARTNERSHIP

Other additional sponsorship agreements for this financial year include:

- Court 7 – Core24 Health Clubs - In addition to the complimentary gym memberships that Core24 have generously provided for Peninsula Waves over many years, Core24 Health Clubs have become our naming rights sponsor for Court 7 with increased exposure both outdoors and within the stadium.
- In addition to their annual sponsorship commitment, Bendigo Bank Carrum Downs & Marriott Waters awarded FDNA a grant to use on a new FDNA Squad tent and bench seating for within the stadium.
- OSM increased their sponsorship for the next 2 years to include the naming rights for our 6 indoor scoring benches. They also recommitted to their naming rights of our netballs, which, after receiving feedback from our clubs, are now Gilbert as opposed to Comet. We continued to provide these balls at a minimum price for our clubs, and will remain committed to ensuring our clubs benefit where possible as a result of our sponsorship agreements.
- Wanderers Australia recommitted to a 2025 sponsorship with FDNA after some success in 2024 when direct emails and social posts about their netball tours netted them both expressions of interest from players as well as 2 new netball coaches who joined them on their 2024 tour to Fiji.
- Recovery Lab Mornington came on board at the end of 2024 as our Naming Rights sponsor for our Spring Competition, with our elite coaches and teams benefitting through complimentary services at their venue.



COMMUNITY PARTNERSHIP

Jubilee Park Stadium

We remain committed to minimising the number of sponsors we profile within Jubilee Park Stadium, and continue to offer all outdoor court sponsors the exposure in order to give existing sponsors the best chance at a greater return on their investment. We also remain committed to not filling the stadium with large signage, so have introduced new benefits into existing sponsorship agreements to increase exposure, including:

- Permanent thank you plaques at the stadium's entry
- 2 x double-sided signs on our show court that include sponsor logos
- A0-sized posters within the cricket rooms
- Logos on a directional sign at the street entrance
- Posters on the backs of toilet doors
- Posters in A3 frames above fountains
- Flyers on our sponsor's shelves
- Ads on our stadium TVs
- Sponsor-branded coffee cups



FDNA are in an exceptionally wonderful position at the end of the 2024/25 financial year, in that all sponsors are securely locked in. We will continue to deliver for them beyond their contractual obligations, and as always, we urge our audience to “support those who support netball” and choose from our sponsors.

SUPPORT THOSE THAT SUPPORT YOUR SPORT

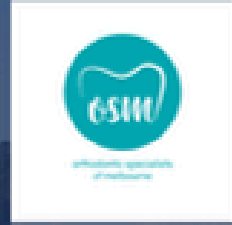


TYRES/ALIGNMENTS

(03) 9783 2427

FUNCTIONS/ENTERTAINMENT

(03) 8792 4400

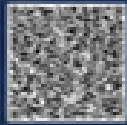
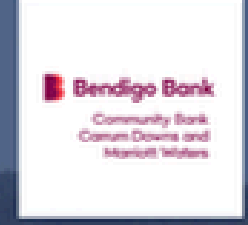


ORTHODONTICS

(03) 9791 9440

HOME LOANS, Len Barda

(03) 9782 9788



TOORAK COLLEGE

(03) 9788 7200

PENINSULA GRAMMAR

(03) 9788 7777



WOODLEIGH SCHOOL

(03) 5971 6100

PHYSIOTHERAPY

(03) 9789 1233

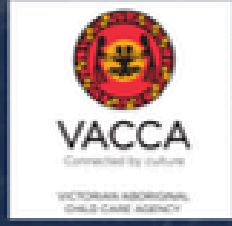


FLINDERS CHRISTIAN COMMUNITY COLLEGE

(03) 9785 0000

NEW & USED VEHICLES

(03) 9784 4444

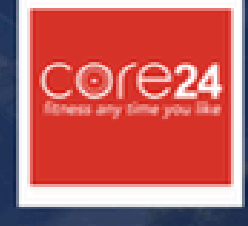


BECOME A FOSTER FAMILY

(03) 8796 0700

HEALTH CLUBS

(03) 9781 5533



INTERNATIONAL SPORT TOURS

(02) 7209 4940

TEAM PHOTOS

themaninthestands@gmail.com



TEAM UNIFORMS

0416 770 677

TEAM TROPHIES

(03) 9789 4979



FINANCIAL YEAR IN REVIEW

This year saw the Association continue to embed what had been learned in the operation of the stadium during 2024. This saw us continue to evolve our diverse customer base which included Netball, Basketball, Volleyball, Cricket and other activities that we would have never dreamed of, like the Seniors indoor plane flying on a Thursday during the day.

For the financial year ending June 30, 2025 we have posted a \$109,840 profit. This is a fantastic turn around since posting a loss over the last two financial years. With budgeting and continued financial management we are on our way to a sustainable model which will see the Association meet all of its requirements in regards to our lease obligations under the lease agreement with Frankston City Council.

The Operations team continue to manage costs well. Further engagement with our accountant and his team has allowed us to better predict and plan for expenses in the form of more accurate budgeting and cash flow management. Keeping in mind the Association is now controlling revenues above \$2M.

With wages clearly our biggest expense the challenge for the Association is the introduction of state government payroll tax and the ability to cover its related cost with little upside benefit.

Key assets that have been purchased over these twelve months include:

- Additional Tip and Roll Stadium Seating
- Outdoor court scoring tablets
- Volleyball equipment

Our bank accounts remain in a healthy position, allowing us to make sound decisions concerning the operation of the stadium, its surroundings and the broader Association.

I would like to acknowledge the mountain of work the Operations team have done to continue the Association's growth as we continue to navigate the stadium.

A special thank you must go to the Board of Management and the Finance Subcommittee, who all volunteer their time to provide strategy and guidance for the Association to operate.

Finally, thank you to all our clubs and stakeholders who have helped us continue to realise the potential of the stadium and deliver an exceptional place to play sports. We are looking forward to another successful year.



Damien Pepper
FDNA TREASURER

FINANCIAL YEAR IN REVIEW

FRANKSTON & DISTRICT NETBALL ASSOCIATION INC.

A.B.N. 16 440 339 856

BALANCE SHEET AS AT 30 JUNE 2025

	Note	2025 \$	2024 \$
CURRENT ASSETS			
Cash and cash equivalents	2	587,381	440,258
Trade and other receivables	3	163,998	207,406
Other current assets			2,664
Café inventory		13,975	
TOTAL CURRENT ASSETS		765,354	650,328
NON CURRENT ASSETS			
Plant and equipment	4	72,254	157,504
TOTAL NON-CURRENT ASSETS		72,254	157,504
TOTAL ASSETS		837,608	807,832
CURRENT LIABILITIES			
Trade and other payables	5	135,708	114,097
Income in advance		147,436	179,964
Provision for employee entitlements	6	114,072	107,972
Hire Purchase Liabilities	7	18,793	23,081
TOTAL CURRENT LIABILITIES		416,009	425,114
NON CURRENT LIABILITIES			
Finance loan		8,200	13,678
Loan - Frankston Sunrise Rotary Club		13,220	59,908
Hire Purchase Liabilities	7	2,072	20,865
TOTAL NON CURRENT LIABILITIES		23,492	94,451
TOTAL LIABILITIES		439,501	519,565
NET ASSETS		398,107	288,267
EQUITY			
Accumulated funds		398,107	288,267
TOTAL EQUITY		398,107	288,267

Full report available on request.

A PRESIDENT'S YEAR IN REVIEW

2024/25 has been an exciting growth year for the Association, with netball participation breaking FDNA records through Autumn, Spring and Winter competitions, including indoor mid-week participation. The trends indicate that with the Vixens thrilling win, complemented by being a Brisbane Olympic sport and consistent print and visual media keeping the information flow continual, in that we anticipate a strong spike in our netball team numbers in the next couple of years. No doubt a challenge for both clubs and the Association to plan well to ensure we capture and accommodate all who want to play our fantastic sport.

The Stadium has also seen steady growth from its second year of full operation, as the BOM and Operations team continue to explore potential business development opportunities beyond court use. For example, the upstairs Function/Meeting facilities are currently under utilised and is an area of great income potential. As our overheads to Council for the Stadium increase we need to be attuned to industry trends to maximise opportunities that will offset or support club costs.

Once again, the Stadium was host to major, National, State and Regional tournaments, high volume events, acknowledged as a fit-for-purpose facility for profile high performance events. We just need to get some key players in the Frankston to get some appropriate accommodation amenities built, to assist with some economic payback for the Government's investment in our precinct.

During the year most will be aware we completed a new Strategic Plan which was adopted by BOM, that will guide the Association as it continues to find its way not only as a major player in the netball landscape, but, as well as a broader business manager of significant proportion. All clubs were asked to contribute via a survey, the BOM conducted a workshop and numerous consultancies to nut out some issues and consider various points of view that benefitted the final Strategic Plan document.

Many of our WAVES Teams took a competitive leap this season, their continuous improvement is a great motivation into the next few seasons. Understanding what it takes to achieve success in a high performance elite environment such as VNL is essential. An important part of our organisation. Our flagship, I complement all the WAVES group both on and off the court for their efforts and look forward to continued collaboration ensuring sustainable success.

A PRESIDENT'S YEAR IN REVIEW

Our financial report shows a return to operational surplus (Refer Financial report). On behalf of the BOM, I thank Miranda Castles and the Operations Team for managing daily tasks professionally and efficiently. Changing from a Regional Netball Association to now include a Multipurpose Stadium operation in our business model will have its ongoing challenges for priority netball use vs growing diverse sports usage for financial benefit.

Members will note there is now an increase Stadium use for basketball & as an administration base, this will continue for the duration of their new basketball Stadium build. Every effort has been made not to impact FDNA court access. In the short term an increased financial return will be achieved that will benefit the Association.

Our Association, like all community sports, relies heavily on volunteers to sustain clubs, teams, and our competitions at all levels. On behalf of the BOM I thank you member clubs for your commitment, sacrifice and involvement, your contribution makes a difference and is very much appreciated by all our netball participants.

Thank you to the BOM for their professional oversight of FDNA. A dynamic team with diverse skills ensuring we continually challenge our new business strategies with responsible governance & vision. As with the clubs, the BOM are dedicated volunteers giving generously of their time to ensure FDNA is a good place to be.



Dennis Prendergast
FDNA PRESIDENT



2024 - 2025

ANNUAL REPORT