



COMMUNITY PARTNERSHIPS POLICY

Current version:	V3
Last reviewed:	April 2024
Next review date:	July 2026
Person responsible for review:	General Manager

Community Partnerships Policy

Objectives:

To ensure that decisions about the type of sponsors Frankston District Netball Association Inc (FDNA) & Peninsula Waves (Waves) wish to be involved with are well documented and that guidelines are adhered to when approaching or being approached by sponsors.

To provide the Board of Management, Waves Subcommittees and/or relevant Staff with a guide to safeguard against inappropriate commercial interests becoming associated with FDNA & Waves and to ensure the Association's values and vision are reflected by its business dealings.

To ensure that the good standing and reputation of FDNA & Waves and its principal partners such as Netball Victoria and Frankston City Council are not brought into disrepute by any commercial arrangement.

Policy:

FDNA's Board of Management & Waves Subcommittee encourage the involvement of appropriate corporate and community sponsors in the provision of programs, facilities, and events.

FDNA & Waves recognise the necessary additional revenue stream that commercial sponsorship can provide.

The General Manager and/or the Community Partnerships Manager has the authority to seek and negotiate corporate sponsorship agreements for the notification to the Board/Subcommittee. These negotiations must be in line with the policy statements below.

Sponsorship participants must all be from reputable organisations whose public image, products and services are consistent with our values and goals.

FDNA's Board of Management, Waves Subcommittee and Staff will:

- discourage arrangements with companies related to tobacco, alcohol, gambling, fast food products or outlets, online dating services, or like services.
- will ensure that the sponsorship arrangement does not conflict with club policies or impose conditions that would impact on the club's ability to carry out its functions.
- will ensure that the sponsorship agreement maintains the professional image of all parties.
- will develop and maintain a positive relationship with our sponsors through regular communication.
- reserve the right to accept products for distribution on merit, not because they are free.
- will ensure that the club obligations under the sponsorship arrangement are met.
- will ensure that the sponsorship allocated is spent in the manner for which it was provided.
- will ensure that no office bearer or member receives any personal benefit because of a sponsorship arrangement.
- do not explicitly endorse the sponsor or its product through its association.

Partner compliance

All sponsor & community partners will be made aware of this Policy and the values and goals of the Association.

Should any partner behave in any way which brings the reputation of FDNA &/or Waves into disrepute we reserve the right to terminate the sponsorship agreement and forgo any outstanding payments.