



# COMMUNITY PARTNERSHIPS POLICY

<b>Current version:</b>	<b>V 1</b>
<b>Last reviewed:</b>	<b>May 2023</b>
<b>Next review date:</b>	<b>June 2024</b>
<b>Person responsible for review:</b>	<b>General Manager</b>

# Community Partnerships Policy

## Objectives:

To ensure that the process for building & maintaining relationships with community organisations are well documented and that guidelines are adhered to when promoting their organisation.

To ensure that due consideration is given to any relevant ongoing or future Sponsorship agreement.

To provide the Board of Management (BOM) and/or relevant Staff with a guide to safeguard against inappropriate organisations becoming associated with FDNA, and to ensure the Association's values and purpose are reflected by its community dealings.

To ensure that the good standing and reputation of FDNA and its principal partners are not brought into disrepute by any community partnership.

## Policy:

FDNA's Board of Management encourages forming partnerships with appropriate community organisations for the purpose of connecting with our community through netball, as identified in FDNA's strategic plan.

FDNA recognises the wellbeing and potential participation benefits that community partnerships can provide.

The General Manager and/or the delegated staff have the authority to seek and establish community partnerships for notification to the Board. These partnerships must be in line with the policy statements below.

Community partnerships must all be with reputable organisations whose public image, programs and services are aligned with our values and goals.

FDNA's Board of Management and Staff will:

- avoid relationships with organisations connected to tobacco, alcohol, gambling, fast food products or outlets, online dating services, or like services
- ensure that the partnership does not conflict with Association policies or impose conditions that would impact on the Association's ability to carry out its functions
- ensure that the partnership agreement maintains the professional image of all parties
- develop and maintain a mutually beneficial relationship with community partners through regular communication
- will ensure that no office bearer or member receives any personal benefit as a result of a sponsorship arrangement
- ensure that community partnerships are not detrimental to or conflict with any commercial sponsorship agreement
- identify community organisations with whom FDNA will maintain an ongoing relationship
- undertake to support a broad range of community organisations

- comply with the Community Partnerships Procedure which outlines the nature of the working relationship(s)

## Community Partnerships Procedure:

The following organisations are considered ongoing partners, and as such are not subject to regular review. BOM may choose to the whole or any part of the partnership if the organisation undertakes major change, or no longer aligns with the strategic pillars of FDNA:

- Frankston City Council
- Victoria Police – Frankston Station’s community engagement team
- THRIVE network
- Frankston RSL’s wellbeing portfolio
- Peninsula Health
- Headspace Frankston
- Community Plate
- Sports Environment Alliance

FDNA will undertake a review of additional community partners annually in November. This review will make recommendations to BOM for the following year.

Consideration will be given to the quality of the partnerships and the resources available to engage with and support the identified aims of each partnership. The General Manager reserves the right to determine the number of community partners each year, based on the goals and priorities of FDNA for that particular year.

Activities and events to promote the community partner may include such things as:

- inclusion in newsletters
- display of flyer(s)
- banners at events
- promotion at/of particular themed events (e.g Headspace on World Mental Health Day)
- inclusion in the FDNA Annual Report
- referral to partners websites from a specific Community Partners page on FDNA’s website
- other activities by agreement

FDNA will promote and support community organisations at their request and at the sole discretion of FDNA, based on availability of resources.

The General Manager reserves the right to terminate a community partnership should any member of the partner organisation act in a manner which brings the reputation of FDNA into perceived or actual disrepute.