



FDNA
FRANKSTON DISTRICT NETBALL ASSOCIATION

PARTNERSHIPS

A young girl with brown hair, wearing a red and blue netball jersey, is smiling and speaking into a microphone. Another girl is partially visible next to her. The background is blurred, showing other people and what appears to be an indoor sports facility.

“We exist to enrich our community through the sport of netball.”

Who we are...

Frankston & District Netball Association (FDNA) is a highly respected association member of Netball Victoria, offering both indoor and outdoor facilities to its members and participants.

Since its formation in 1966, FDNA has continued to grow into an integral part of the social fabric of the City of Frankston. From early beginnings of less than 100 players to more than 4,000 members and participants in 2018, FDNA is embracing all forms of the game in an ever-changing socio-sport landscape.

FDNA caters for a range of player standards, age and formats. These include; highly competitive, social, mixed, walking netball and Net Set Go.

FDNA hosts 12 clubs in its Saturday Winter outdoor competition with approximately 200 teams participating, offering an excellent standard of competition which continues to prosper in the region. In addition to the outdoor competition, FDNA hosts nightly competitions in the indoor stadium (excluding Saturday).

FDNA provides pathway access for it's region through its Victorian Netball League Club, The Peninsula Waves.

Victoria consists of 22 netball regions. The Two Bays region encompasses Frankston along with our regional partner associations including; Baxter Indoor NA, Casey NA, Chelsea & District NA, King Island NA, Mornington Peninsula NA, Mornington Peninsula Nepean Football League, Nepean NA, Pakenham NA, Westernport NA. Two Bays is represented at the State Titles annually with Frankston players strongly represented.



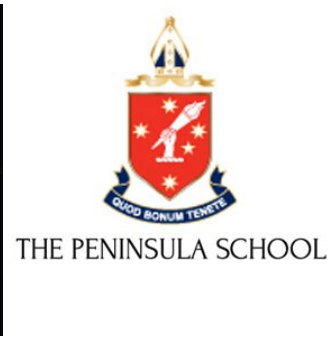
Jubilee Park Stadium Development...

The Jubilee Park Indoor Stadium Development will change the landscape for women's sport in our region. Detailing of plans in collaboration with the Jubilee Park precinct partners; Frankston Peninsula Cricket, Frankston YCW Football Netball Club and Frankston RSL, together with Frankston City Council has been underway since July 2016.

This exceptional and expansive multi-purpose facility will be utilised by several sporting codes including cricket, basketball and football.

Funding for the \$31.5 million centre of excellence for women is close to fully committed from Local, State and Federal governments that will see the project come to fruition by 2020.





Saturday Competition Numbers

FDNA has **12** affiliated clubs that participate in the Saturday Competition:

12 Clubs | 196 Teams

1960 Members

Indoor Competition Numbers

In addition to the Saturday Competition, FDNA host an abundance of teams across a range of competitions in their indoor stadium facility.

42 School teams | 157 teams

1570 Members

Association Tournament

FDNA host its Junior Association Tournament annually with teams from across the State participating in several age divisions:

23 Associations | 102 Teams



School Holiday Programs

The School Holiday Program is currently being delivered to our grass roots community connecting **30** State level athletes with over **300** aspirational netballers.



Boys Netball

A spike in interest for Boys Netball has seen a number of introductory skills clinics and school competitions hosted at FDNA.



Walking Netball

Walking Netball was introduced to FDNA in 2017 and has been growing in popularity since its formation. Aimed to provide activity and social interaction for older participants or those returning from injury.



Net Set Go!

The Net Set Go! Program is an introductory program for junior participants aged between **5** and **10** years.





High Performance

FDNA recognise the importance of providing high performance pathway access to its grass-roots participants through its local representative netball to State level competition in the Victorian Netball League. The pathway allows our local participants reach their full potential through the high performance netball pathways.

Pathway progression is available to athletes, coaches, officials, sports practitioners and administrators .

A clear & compelling talent pathway where talent is nurtured and developed for players, coaches, umpires, administrators & support staff enabling them to reach their potential.



10 FDNA Frankston Representative (Squad) teams are selected from the Association Saturday participants to compete against other associations throughout Victoria. Successful representative teams progress to the Association Championships and provide opportunities for players to be identified through the Netball Victoria State talent pathway.

Peninsula Waves is one of only 10 clubs granted a licence in the State VNL competition. Comprising 3 VNL teams and 5 development teams, Peninsula Waves athletes are selected from the region's best athletes.

Athletes usually progress through FDNA Representative to Peninsula Waves Development program and then to Peninsula Waves VNL.



Pathways...

FDNA is the licence holder for the Peninsula Waves VNL Netball Club providing a pathway for our aspiring FDNA athletes to elite netball.

The VNL Competition is recognised as the world's strongest and most professional State Netball Competition.

The VNL competition feeds the Australian Netball League and Suncorp Super Netball competitions.

Peninsula Waves provide player pathway access from grass roots netball through to Australian Diamonds pinnacle. Players at association or league representative level often progress through the PEN development to VNL elite level netball (and beyond). Notably, several FDNA & Peninsula Waves players have progressed to national & international levels:

- Mwai Kumwenda—Melbourne Vixens
- Emma Ryde—Melbourne Vixens
- Sharni Layton—Collingwood Magpies, Australian Diamonds
- Bianca Chatfield—Melbourne Vixens, Australian Diamonds
- Roselee Jencke—Queensland Firebirds Coach

Mwai Kumwenda—Melbourne Vixens, Peninsula Waves athlete



High Performance Regional Program

Made possible through a \$190k Federal funding commitment, the High Performance Pathway Program has been developed to increase participation in sport, provide information and access to high performance pathways and enhance leadership through sport. The Australian Sports Commission endorsed program is being piloted for expansion across Australia.

The FDNA/PW High Performance Program features initiatives such as; school netball engagement program, netball clinics, high performance camps, junior leadership and coach program, coach and umpire development workshops and clinics, talented athlete scholarships.

With a broad catchment area:

- Mornington Peninsula
- Frankston
- Nepean

The High Performance Regional Program is currently being delivered to grass roots participants through:

3 Associations | 72 Primary Schools | 23 Secondary Schools | 34 Clubs.



Partner Opportunities

Signage

Stadium Signage

Outdoor Courtside Signage

Print

Banner displays

Info Brochuresd

Certificates and Awards

Branded Events

Keynote speaker opportunities

Marquee display opportunities

Branded Apparel

Sponsor branding on team apparel

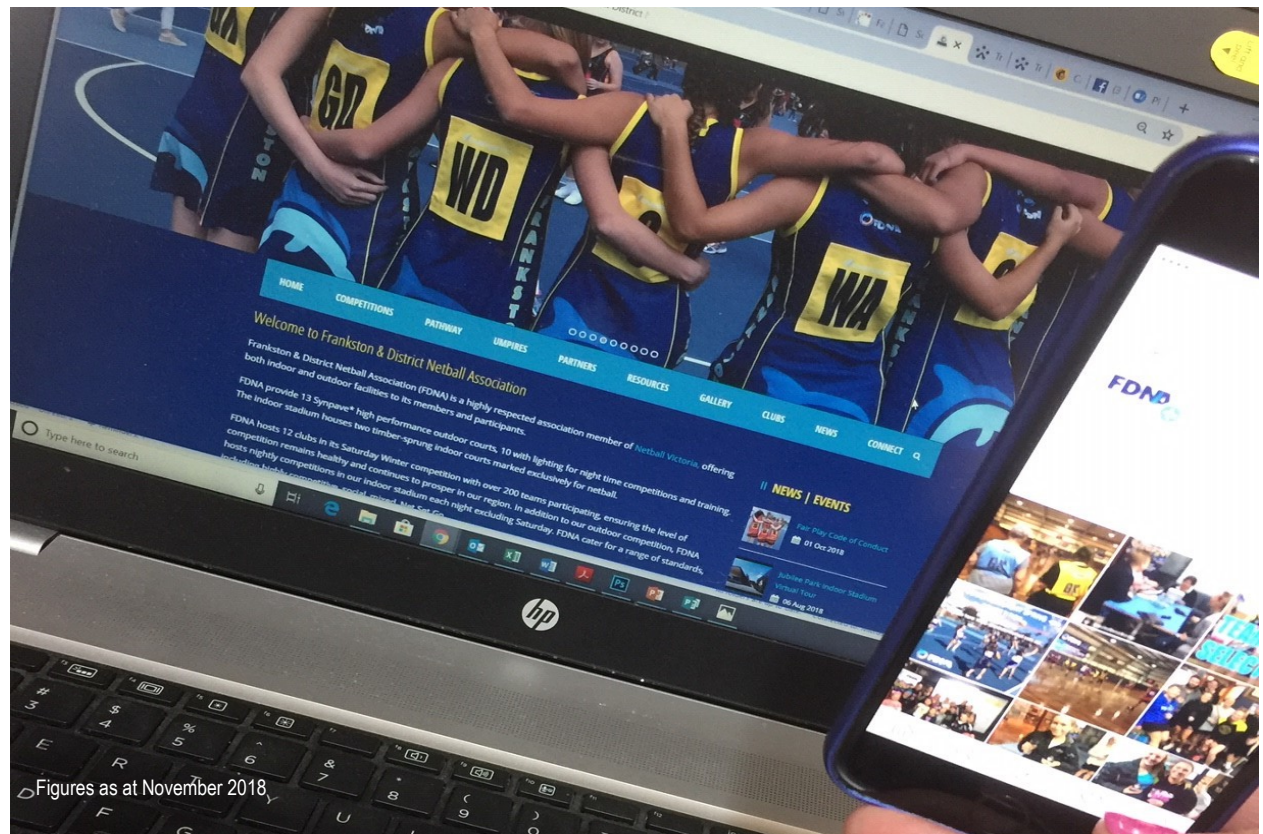
Digital

Email Direct Marketing: over 1800 subscribed members

Website exposure: FDNA, Peninsula Waves, High Performance Program

Facebook: over 4000 combined followers

Instagram: over 1400 combined followers



Figures as at November 2018



Frankston & District Netball Association

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